

# **Molina Marketing Store**

Molina Medicare, Central Health Plan, Passport (KY) and Senior Whole Health (MA & NY)

**User Guide** 



4/25/2025

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# **Getting Started**

Login, Homepage Navigation, and Profile Settings



CONTINUE



Once agents are approved as Ready to Sell (RTS), they will receive an email from noreply@theygsgroup.com within three days.

This email will include a link to the Molina Marketing Store and a temporary password.

You are required to change your temporary password upon your first login.

**User Name** = Your Agent/Broker NPN (Look Up Your NPN Number)

Forgot Password? Option is always available to reset password via email.

HEALTHCARE	
Log	gin
Sign-in to access your account, create marketing materials, or view order status.	Please enter your user name and password
<ul> <li>If you have an existing account, you can login with your NPN and password – please</li> </ul>	User Name
click Forgot Password to the right to reset your password if needed.	Password
Having trouble logging in? Click Here.	Remember me next time
	Forgot password?
	Sign in

			 Profile	пер
My Profile	Change password	Address book	Sign out	
Current passwo	rd:	Â		
New password:		â		
Confirm new pa	ssword:	Â		



<u>"Having trouble logging in?</u>" will forward you to the <u>Help Center</u>

		Getting Sta	arted	
Login	Homepage Navigation	Profile	Profile Image	Co-Branding

- 1. Molina Healthcare: Returns you to the homepage
- 2. Start: Expands drop-down menu
- 3. Bell (Notifications): Displays unread notifications related to order statuses.
- 4. Shopping Cart: Shows a numeric value if there are any items in your cart. Items will remain in the cart until removed, saved for later or checked out. <u>View details on Checkout Process</u>
- 5. User Name: Access Profile Settings, Help Center, and Sign Out options.
- 6. <u>Catalog:</u> Open and view the full catalog items. Access Categories, personalization and order options. <u>View details on Available Materials</u>
- 7. Orders: View your order history and status details
- 8 & 9: Admin Users and Managers have extra menu options.







Login

**Profile** 

#### **UPDATE YOUR PROFILE INFORMATION DURING YOUR FIRST LOGIN**

Click on your **USER NAME**, then select **'Profile**' to access your profile settings,

**Homepage Navigation** 

#### My Profile:

Update your personal contact information in the 'My Profile' section to ensure accuracy, as this will be used to customize your marketing materials.

- Phone Number: Will be displayed in your materials.
- Hours of Operation: Enter your hours of operation.
- **Personalized URL:** Your PURL will generate a QR Code on your marketing material.
- License Number\*: This can be included in marketing materials.

\*CA Sales Agents: A license number is required on all California marketing materials



My Profile	Change password	Address book							
ivet Manage							Reset	Save	
nscivanie.									
.ast Name:									_
E-mail Addres	5:								7
Physical Addr	ress 1:								
Address 2:									
City:									
State/Province	e:								
								A	<b>v</b>
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Country:									
United States								$\checkmark$	v
Phone Numb	er								Л
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Monday to Si	unday								<b>•</b>
Personalized									
License Num	ber								
							Reset	Save	
									1





#### Address Book:

+ adding new shipping locations Select desired location to "Set as default shipping address"

Edit (pencil icon) or Delete (trash icon) desired entries.

HEALTHCARE	≡ Profile		Stephanie P 🗸
My Profile Change password	Address book		
<b>Stephanie</b> Stephanie Pierce 474 Flower Ave West Watertown, Set as default shipping address	NY 13601 United States	Ø	
Stephanie Pierce Stephanie Pierce , United States Set as default shipping address		Ø	1



		Getting Sta	arted	
Login	Homepage Navigation	Profile	Profile Image	Co-Branding

#### PROFILE IMAGE: ENSURE YOUR IMAGE MEETS THE REQUIRED SIZE AND RESOLUTION SPECIFICATIONS.

• **Headshot**: Upload your Headshot for use on marketing materials. The image must be approved by the marketing team before it can be used. After uploading, the image will show as *'Pending Approval.'* You will receive an email notification with the status update within 48 hours.

<b>MOLINA</b> HEALTHCARE	E	Profile	5 ✓ Profile photo uploaded successfully.
4	Headshot Status: Pending Approval	<ul> <li>Background: Light, neutral white.</li> </ul>	l colors work best, but avoid stark
	SELECT FILE or Drop file here	<ul> <li>Size: Ensure there is a good subject's headshot, so we h both vertical and horizonta</li> </ul>	d amount of space around the nave the option to crop image in I orientations.
3	UPLOAD	<ul> <li>Pose: Please ensure the pri Hands or other objects can and undermine the purpos</li> </ul>	imary focus is the subject's face. I draw attention away from face se of headshot.
Print-ready, high resolution JPG at least 7" x 7" or 1260px x 1260px	Profile-Image.jpg 222 kb Uploaded	<ul> <li>Resolution: 300dpi</li> <li>File type: Jpegs or pngs</li> <li>What to expect after heat</li> </ul>	dshot is submitted: Once you
	REMOVE	upload your headshot, it w 72 hours.	ill be reviewed for approval within
Show profile image on piece	25		





Login

### **CO-BRANDING IS FOR EXTERNAL BROKERS ONLY**

- <u>Co-Branding Option</u>: Molina Medicare offers selected sales materials in English and Spanish, allowing you to co-brand with your agency logo on the following items: <u>Benefit Flyer | QR code flyer | Sales event flyer</u> <u>Educational event flyer | Event postcard</u>
- Ensure you follow the logo <u>criteria</u> and acknowledge the attestation statement before uploading the logo for review and approval.
- Acceptable file types: JPG, EPS, or PNG

Logo Status: Pending Photo Upload	• Background: Must have a transparent background to be used on products with various colors.
SELECT FILE or Drop file here	<ul> <li>Resolution: 300dpi</li> <li>File type: JPG, EPS or PNGs</li> <li>What to expect after logo is submitted: Once you upload</li> </ul>
REMOVE	your logo, it will be reviewed for approval within 72 hours.
DO NOT UPLOAD	OUR PROFILE IMAGE TO THIS SECTION
ee to use it only as approved by Molina, without modifi	cation, and to maintain proper spacing from other elements. Agency partners



## **Available Materials**

Material Categories



CONTINUE



#### **AVAILABLE MATERIALS**

Catalog

Click "**Catalog**" in the start menu to view available materials based on RTS Licensure for **Molina & CHP** materials.

Brokers can order both Medicare and Marketplace materials

The categories and available materials. You can also enter keywords in the search bar to find related materials.

All material available in English & Spanish.

Material will also be translated into additional languages based on the market.

Quantity limits may vary.





## **Material Customization**

Customize marketing materials based on state, plan, language, contact info, and more



CONTINUE

3	MATERIAL CU	STOMIZATION	
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Document Details**

- 1. Material Name
- 2. Progress to be able to add material to Cart
- 3. Drop down to change Customize and Options
- 4. Click the **Update** icon if updates don't appear.

- 5. Click the **Preview** icon to view the PDF proof.
- 6. Cancel and return to Product/Catalog
- 7. Add item to Cart
- 8. Navigate document using '<' and '>' or the numbers to preview





<u> </u>	MATERIAL CU	STOMIZATION	
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Document Details**

#### **Customize:**

Each material will have their own fields that can be edited. You cannot add customized material to the cart until the minimum required fields are completed.

Required fields are marked with an asterisk.

select a state	~
Select a Plan	
	~
Select Debit Benefits (Max: 3)*	
	~
Advertise that you speak another lan	guage
	~
Show LicenseNo	
Show LicenseNo	

#### **Options:**

This will show how you can receive your materials and your desired quantity. \*Please review the options, as default values are selected.

ons	
utput Type:	
Ship product directly to me	$\sim$
	Q
Ship product directly to me	
Download	
Download uantity: 25	~. ~
Download uantity: 25	يم م
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Download 25 25 50 100	يم م
Download 25 50 100 150	يم م





î	MATERIAL CUSTOMIZATION						
	Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers			
	Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage			

### **Document Details – Venue / Events** INTERNAL MOLINA AGENTS ONLY

The Event (Group Event) must be entered in Salesforce before you can select it from the drop-down list.
After selecting Event 1, Venue 1, Address, Time, click "Populate Events" to display the details.
You can add a second event by using the, Add Event tab and following the same process as Event 1.
If your event isn't listed, use "Add Custom Event" to enter your event name (ALL CAPS) and full address

Event Information	Event 1	Event Information		
Featured Event Add Event	CVS MEDICARE TABLING EVENT	Featured Event     Add Event		
Add Custom Event	🖉 Rename Event (Optional)	Add Custom Event Event 2		
Event 1 Select Event* V	EVENT NAME: MUST BE IN ALL CAPS	CVS MEDICARE TABLING EVENT GREER		
Kename Event (Optional)	Venue 1	Rename Event (Optional)		
Rename Event (Optional)	CVS 781 MILLS AVE GREENVILLE SC	Rename Event (Optional)		
	Address Line 1*	Venue 2		
Event Information	781 MILLS AVE	CVS BATESVILLE RD GREER SC		
Featured Event     Add Event     Add Custom Event	Address Line 2*	Address Line 1*		
Event 1	GREENVILLE, SC 29605	Address Line 2*		
· Select ·	Times 1	GREER, SC 29650		
- Select - CVS MEDICARE TABLING EVENT CVS MEDICARE TABLING EVENT GREER	4/30/2025 09:00 AM - 03:00 PM ×	Times 2 4/23/2025 09:00 AM - 03:00 PM ×		
NOTHILLS COMMUNITY HEALTH CARE MEDICARE MIRACLE HILL FOOD PANTRY NEW HORIZON GREER-TABLING EVENT	Cancel Clear Populate Events	Cancel Clear Populate Events		

Check the "Advertise" box on the group event record in salesforce to ensure it populates. Event option is not available for CHP material 3 of 3

MATERIAL CUSTOMIZATION						
	Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers		
	Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage		

### **Document Details – Venue / Events**

#### **EXTERNAL AGENTS ONLY**

Select, Add Custom Event to Manually add your Event Details

After entering Event 1, Venue 1, Address, Time details, click "Populate Events" to display the details. You can add a second event by using the, **Add Event** tab and following the same process as Event 1.

**EVENT NAME: MUST BE IN ALL CAPS** 

Event Information						
Featured Event	Add Event					
dd Custom Eve	ent					
Event Name*						
WALMART TABLIN	G EVENT					
Venue Name*						
WALMART						
Address Line 1*						
2770 E Carson St						
Address Line 2*						
LAKEWOOD, CA 90	0712					
Date & Start Time 1	1*			End Time 1*		
05/03/2025 10:00	D AM			04:00 PM	Ø	
Date & Start Time 2	2			End Time 2		
mm/dd/yyyy:				;	O	
Date & Start Time 3	3			End Time 3		
mm/dd/yyyy:					O	
Cancel	Clear	Populate Events				

Event Information			
Event information			
Featured Event Event 2			
Add Custom Event			
Event Name*			
TARGET TABLING EVENT			
Venue Name*			
TARGET			
Address Line 1*			
950 E 33rd St			
Address Line 2*			
Signal Hill, CA 90755			
Date & Start Time 1*		End Time 1*	
05/04/2025 09:00 AM		03:00 PM	Q
Date & Start Time 2		End Time 2	
mm/dd/yyyy:			0
Date & Start Time 3		End Time 3	
mm/dd/yyyy:	۵		Q
Cancel Clear Populate Events			



#### Event option is not available for CHP material



Document Details Enrollment Kits		Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Enrollment Kits**

<b>MOLINA</b> <sup>®</sup>
HEALTHCARE

Material Piece	Customization	Options
Enrollment Kit	State, Plan	Print and Download
Enrollment Form	State, Plan	Download
Star Ratings Alt Languages	State, Plan, Language	Print and Download
Star Ratings	State, Plan	Print and Download
Eligibility Attestation Form	State, Plan	Download



Material Piece	Customization	Options
CHP Enrollment Kit	Language, Region, Plan	Print and Download
CHP Star Ratings	Language	Print and Download
CHP Enrollment Form	Language	Print and Download





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Enrollment Kits**

Each Enrollment Kit has its own customization option





Everything you need to complete a compliant enrollment is include bound brock. Use the deep development is colort the above unuced.	d in this all-in-one	MEDICAR	RE PLAN	2025
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Select a Region *		Cox 1	A	
Kern County	~	1 k	K	
Select a Plan *				
H5649-025-002/026-002/028	~			A CARE
tions	0	Kern County Central Health Classic Care Plan II (HMC) 028 KE	Central Health Embrace Care Plan (HMC C-SNP) 025-2 KE	Central Health Embrance Chaice Plan HMC C-SNP (286-2 KE



	MATERIAL CUSTOMIZATION						
Do	ocument Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers			
Bro	chures (Tri Folds)	Cards & Misc. Materials	Events	Signage			

### **Benefits At A Glance (BAAG)**



Material Piece	Customization	Options
BAAG	State, Plan, Debit Benefits, Advertise that you speak another language, Show License Number, Profile Picture, PURL	Print and Download



Material Piece	Customization	Options
CHP Benefit Highlights Brochure	Language, Region, Plan	Print
CHP Benefit Highlights Flyer	Language, Plan	Print



MATERIAL CUSTOMIZATION			
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Benefits At A Glance (BAAG)**

Each BAAG has its own customization option

stomize	ø					
Encourage prospects to get more options and savings with Molina. This piece highlights the top preferred benefits, along with our popular pre-funded debit ca You can choose which debit card benefits you want to feature. Select a State	ard.	<	1 2	. >	< 1 2	>
Select a Plan H8845-001 Molina Medicare Complete Care (HMO DSNP)	~	Choose Molina for more benefits and savings.	Berehis di S.J. Berne Arizone Martidy Presiden	Malion Maliners Complete Com Getto DBAP: HSS-5-00 Observing plan perman Sciencer for plana perman		Manual and in Manual A
Select Debit Benefits (Max: 3)*		Take a look at our new plan features for 2025	Medical vopays	S0 coper for special at cars S0 coperants: preventive care + S1,000 to spend on comparison served defail care avery prev	Per over NO years, Melline Hawkinson has connected people to quality core. While connected science gives the banefits year need to feel year back, over white the terminance year and of terminance determinance.	Rectors of local prime
Over-the-counter items x Transportation x Groceries* x	~	Get \$1.560 every year!	Vision OTG & Transportation	Eye exam + get \$200 for everywear every years \$40 every month for 0.15 end/transportation	pain tool angest any and any an	Austra factor a constrainte a factor a series a series a series a series and a ser
Advertise that you speak another language		Lise your pes-fun ded debit sard to poy far covered be not to his: ✓ Due: the coverer have	Fitness Hearing Geoceries" Proceription Deductible	Alteria Prices and Alteria Prices and Ro-cattle aning exames ery year + 2 hearing able every 2 prom data were 2 prom data or end to the grounder data set of the set of the set of the set of the data set of the set of the set of the set of the data set of the set of the set of the set of the set of the set of the set o	which have to address and the second second	
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Personal URL						





### **CHP Benefit Brochure / Flyer**

Each Benefit Highlight has its own customization option







Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Benefit Flyers**



Material Piece	Customization	Options
<u>Benefit Flyer</u>	State, plan, Benefits, Image, Venue, Language, Show License Number, Profile Picture, PURL	Ship & Download
<u>QR Code Flyer</u>	State, Language, Show License Number, Profile Picture, PURL	Ship & Download
Concierge Flyer	State and License No	Ship & Download

	Material Piece	Customization	Options
MEDICARE PLAN	Central Health Plans	Language, License Number	Download





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Benefit Flyer**

Each Flyer has its own customization option



#### Need help adding a venue?

MOLINA

î	MATERIAL CUSTOMIZATION				
	Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers	
	Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage	

### **Benefit Flyer – QR Code / Concierge**

Each Flyer has its own <u>customization option</u>

ustomize 🥥		Customize	<b>v</b>	Your Member Concierge Team:
This piece serves multiple purposes as a sign, poster, or flyer. It allows for showcasing upcoming events to attract potential members and highlighting Molina's offerings. Select a State Arizona		Use this Concierge Flyer to explain the in-depth benefits of what the Member		A personal touch instantion shall be you be subset for At Moha Mathian we no tensophysmocrahic arguest historical of the ras. Our Concerning Teaminosa you Maha Madama A Januar Budi Specifikasi Shared Mahama Mahama Mahama Mahama Mahama Mahama Shared Mahama Ma
Advertise that you speak another language Spanish		Concierge Team can provide. This flyer can be used many different ways, and provides the option to personalize.		Plan and Coverage     Alistance downerge     and line to a calciable barriers     and line to a calciable barriers     and lines of Anisotra A calciable barriers     and lines of Market and Market     and lines of Market     and lines     and     and lines     an
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www.momaeu.omOw.com	Az Liennes No. 123456789 Melina Hoditkore is a C-SIRE, D-SIRE and HMO plan with a Modicare contract. D-SIRE plans have a cancet with the attack Modical program. Einsteinent depends on central canced. Other pharmades, physiciani and providers are available in our nativale. VOORC_TS_GLAS_LEMedHRT/prF/ve_M 1339Carc25.D-MOLINA-00098748	Show LicenseNo	<b>v</b>	Networe Advantage plan





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Central Health Flyer**

Each Flyer has its own customization option

tomize	<b>v</b>	Your Health s Central to		
		everything we bo	the provide	
		- Constant Charles	HE RING	
show prospects how Central Health Plan gives them more for their money. Thi	is piece	Central Health Embrace G	are Plan (HAD C-SNP) 025-2	
ncludes value-added benefits, no-cost services and members-only exclusives.	Your	Medicare benefits (	centered around yout -	
ontact information will automatically populate from your user profile.		12 80	(i)  P	
		50 50	\$300 \$0	
elect a Language		Urgent Generic Drugs + Gare Part D Insultr*	Dysevear Aceptanetture Allowence	
English	1	Yoar plan gives you many benefits • 540 every month to but healthe look? • \$100 every 2 months for over-the-sour KTC2 trugs and supples	tto to help you feel your best like: 4" • 64 one-way tips avery year to area the studer" • Hearing side	
		<ul> <li>A Flex Card for CTC shage and Bress alterance</li> </ul>	<ul> <li>Compositionsave disettal coverage</li> <li>And so much more!</li> </ul>	
license No.		To speak with a licensed agent, please call:	Ferrando Ayaza GA Uconte No. 105400780 (JTN: 111)	
123456789		nini Hubb Massam Han a se HM2H ND MAT deve H a cigarcia co zonaje mana z Genetik can ce pasi. Tra led antidate Heada, Dette Devic Head, Point H agas, Sa Hala Satta, Barta Kan, Satta J	a Maximum contrast. Development in Daviest Frank Ministratory in Property and a contraster constitution of contrasts Davies in Programming Contrast Succession. See Proceedings of the and Web contrasts. Contrast of Section 2018 International Spect and Web contrasts. Contrast of Section 2018. In International Spect 2018. International Contrast of Section 2018. In International Spect 2018. International Section 2018. In International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018. International Spectra 2018	
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### **Brochures (Tri Folds)**

Material Piece	Customization	Options
<u>Benefits Brochures</u> <u>(Tri Fold)</u>	State, Plan, Benefits, Debit Benefits, Image, Show License Number, PURL, Advertise that you speak another language	Print and Download
<u>Dental Brochures / Debit Card</u> <u>(Tri Fold)</u>	State, Plan, Image, Show License Number, PURL, Advertise that you speak another language	Print and Download





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Benefits Brochure**

Each Brochure has its own <u>customization option</u>

stomize 🥑	< 1 2 >
With a deep understanding of the market and the most desired benefits, this brochure makes it easy to connect with your audience. Customize it to feature the benefits that matter most. Designed to fit perfectly in standard brochure holders at community centers and provider offices. Select a State	Cal today & emd Periodic Ayala CTY 7 243 At Coday & emd Coda today & emd CTY 7 243 At Coday & em
Arizona 🗸	ACCCL AND ADDRESS ADDR
Select a Plan	Matrix Havit Stores & e Cl-Stb3(Ol-Sb2) are HMO Jakowith & Matrixola contyper
H8845-001 Molina Medicare Complete Care (HMO DSNP)	For even 40 system, biological and a system biological and a system biologica
Select Benefits (Max: 7)*	We've convertised to distance of the application of
\$0 monthly plan premium x \$0 copay for specialist care x v	you mend to feel your best, to a trype of block interacted clong with the advings your wonk. It is a stripe of the block
\$0 copays for preventive care + \$1,000 to spend on comprehensive dental * care every year	Searce advanded acrosses Decouption of the searce of the
\$40 every month for OTC and transportation 🗙	INSIDE FLAP BACK FRONT COVER
Eye exam + get \$200 for eyewear every year 🛪	
\$90 per month for groceries* x \$0 prescription deductible x	
Select Debit Benefits (Max: 3)*	$\langle 1 \rangle 2 \rangle$
Over-the-counter items x Groceries* x Transportation x 🗸	
Select an Image	\$0
Click to expand	COPAYS
License No.	the proceed part of backet insport of the weat of an indication
123456789 🗸	
Show LicenseNo	Media e Media ere Adventage gives you more sovings, more options and more soverage.
Personal URL	Gut Bit 560 every year     Copy for possible to an
www.molinaenrollnow.com	bene yaar per-madid debit - bu opping in preventive oard to pay for overed - converd -
Advertise that you speak another language	<ul> <li>✓ over-second of their</li> <li>✓ Secondary</li> <li>INSIDE (FIIII PAGE)</li> </ul>





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Debit Card / Dental Brochure**

Each Brochure has its own customization option

This trifold material features one of the most sought-after benefits: Extra dental coverage. Inside, prospects can see all the featured preventive and comprehensive care they're looking for – and learn about Molina's long history of serving members. **Not available in Illinois, Mississippi, and Nebraska. Select a State Arizona Select a Plan H8845-001 Molina Medicare Complete Care (HMO DSNP)	Haran and Angel An	A Leven for
	<image/>	<image/> <text><text><text><text><text></text></text></text></text></text>
Select an Image	INSIDE FLAP BACK FRONT COVER	INSIDE FLAP BACK FRONT COVER
Click to expand	< 1 2 >	< 1 2 >
License No.		
123456789	SO CORRES Are fragues frages frages	
Show LicenseNo	INSIDE (FULL PAGE)	INSIDE (FULL PAGE)
Personal URL	( ) A subject to get a filler start - 1 and a subject to the set of the set o	
www.molinaenrolinow.com	Parentin fair	debendage plan. Steller trapey for anomial baselity - tration and
Advertise that you speak another language	Out dented         • Name         Manager         Manager           Bases first that         • Name         Manager         Manager           onloke or read         • Consummary         Manager         Derived & derive           off-to consume within         • Consummary         Manager         Derived & derive           off-to consume within         • Consumary from manager         Manager         Manager	Construction synapping     Construction synapping     Construction synapping     Construction     Constructi     Constru
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Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Cards & Misc. Materials**

ΜΟΠΝΑ
HEALTHCARE

Material Piece	Customization	Option
Business Card / Appointment Reminder Card	State, First & Last Name, Title, Email, Phone, License Number, Profile Picture, QR Code	Ship
Lead Card	Brand Version	Ship
Pocket Folder	Brand Version	Ship
hank You Greeting Card / Happy Birthday / Holiday Greeting Card	Language, State	Ship
Community Based Organizations (CBO) Flyer -	State	Ship and Download
Unable to Contact (UTC) Postcard	State, License No	Ship
Star Ratings Alt Languages	State, Plan, Language	Ship and Download
Star Ratings	State, Plan	Ship and Download

Material Piece	Customization	Option
Business Card	State, First & Last Name, Title, Email, Phone, License Number, Profile Picture, QR Code	Ship
Lead Card	Language	Ship
Dental Brochure	Language, License Number	Download
EAE Flex Card	Language, License Number	Download
General Flex Brochure	Language, License Number	Download
Event Reminder Postcard	Language, Venue	Download







Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Business Cards**

Each Card has its own customization option

External Agents: Must use "Broker Agent" as title

Customize 🥑		Customize	
Business cards are a great way to share your contact information and make a lasting impression. Your contact information will populate automatically from your user profile. You can also select your spoken language.	< 1 2 >		< 1 2 ≻
Select a State			Agent Name
Arizona 🗸	Agent Name	Business cards are a great way to share your contact	Agent Name
First Name	Account Manager	information and make a lasting impression. Your contact information will populate automatically from your user	Account Manager
Agent	888-562-5442	profile.	0005605440
Last Name	Email.Address@MolinaHealthcare.com A7 License No 123456789	First Name	ooooo2o2o442 Email Address@MolinaHealthcare.com
Name			Enall.Address@Molina healthcare.com
Title		Agent	Broker Services Unit (BSU): 1-866-440-9788 Business hours 5 a.m. to 5 p.m. PST
Account Manager		Last Name	
Email			www.centralhealthplan.com
Email.Address@MolinaHealthcare.com		Name	www.moiinaneattncare.com
Phone	< 1 2 >		
888-562-5442		Title	
License No.		Account Manager	< 1 2 >
123456789 🗸		4	
Show LicenseNo		Phone	
Enable Profile Picture?	MOLINA	8885625442	
Yes 🗸 🗸	HEALTHCARE		HEALTHCARE MEDICARE PLAN
Include QR Code?		Email	Ċ
Include 🗸		Email.Address@MolinaHealthcare.com	

#### Review instructions for Image Upload

CHP Business Card currently does not support Profile Picture





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Event Flyer Options**

Material Piece	Customization	Options	Unique Customization	
<u>Sales Event Flyer</u>	State Add Venue Advertise another language License No Profile Picture	Ship and Download	N/A	
Events Postcard	Personal URL	Direct Mail	Return Address	
Education Event Flyer		Ship and Download	N/A	

Material Piece	Customization	Options
Central Health Event Flyer	Language, License Number, Venue	Ship and Download





Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

# **Sales Events Flyer** Each Event Flyer has its own <u>customization option</u>

Use this flyer to generate interest and drive attendar contact information will populate automatically fron select your state click add venue to populate your ev	nce to your sales events! Your 1 your user profile. After you rent details.	Join Us!
Select a State		For an event to explore affordable,
Arizona	~	in your area. Meet our friendly representatives, get your questions answered, and <b>find a plan that fits you.</b>
Add Venue		Bingo
Advertise that you speak another language		123 A ddress St Phoenix, AZ, 85001 • Thumiday, 5/1/2025 05:00 PM - 06:30 AM
		<ul> <li>Frida y, 5/2/2025</li> </ul>
Spanish	~	<ul> <li>Friday, 5/2/2025</li> <li>05:30 PM - 07:00 AM</li> </ul>
Spanish License No.	~	<ul> <li>Friday, 5/2/2025</li> <li>05:30 PM - 07:00 AM</li> </ul>
Spanish License No. 123456789	✓ ✓	<ul> <li>Friday, 5/2/2025 05:30 PM - 07:00 AM</li> </ul>
Spanish License No. 123456789 Show LicenseNo	✓ ✓	• Friday, 5/2/2025 05:30 PM - 07:00 AM
Spanish License No. 123456789 Show LicenseNo Enable Profile Picture?	<ul> <li>✓</li> </ul>	Finday, 5/2/2025     OS:30 PM - 07:00 AM  CALL YOUR LOCAL MEDICARE ADVISOR to RSVP and for more
Spanish License No. 123456789 Show LicenseNo Enable Profile Picture? Yes	<ul> <li>✓</li> <li>✓</li> </ul>	Finday, 5/2/2025 OS:30 PM - 07:00 AM      CALL YOUR LOCAL MEDICARE ADVISOR to RSVP and for more information. RSVPs are welcome, but not required to attend.      (TTY: 711)



MATERIAL CUSTOMIZATION			
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Event Postcard - Customize**

Customize Event Postcard using the options below: <u>Customize</u>, <u>Options</u>, <u>Merge Data</u>

zomize		< 1 2	>
Promote your events with this customizable postcard. Your conta automatically populate from your user profile. After you select yo venue to populate your event details.	ct information will ur state click add	Join Us!	-
Select a State		Get more than Original Mo	dicare
Arizona	~	TALK TO AN EXPERT at one of our speci about the extro benefits and savings ou Blings	of events to learn plans offer:
Add Venue		Houses, A2 (600) - Thready, 5(2)000 Gold He. Collid De - Bridge, 5(2)000 OBDOTHE. CASO Her	
Advertise that you speak another language			
Spanish	~		
License No.			
123456789	1		
Show LicenseNa		< 1 Z	>
Enable Profile Picture?			
			this work to show that
Yes	~	State of the state	taio your meat verte la divide a vern
Yes Personal URL	~	CALL YOUR DEVICE	to in your med remelling/hiddom.com SAL MEDICARE ADVISIOR more information.
Yes Personal URL https://wy.destinationrx.com/hutb/s/559YN85DA		Real of the local	Instruction constitution dealers on a second and a deviation more anti-resultant more anti-resultant to antiend free, such free, such second
Yes Personal URL https://my.destinationrx.com/hutb/s/559YN85DA Return Address	~	And the design of the second s	the in your seed source in the second
Ves Personal URL https://my.destination.rx.com/hutbls/SS9YNBSDA Return Address 3650 W. Market Street	~	And the set of the set	the house week and the second second ball, MEDICAR & ADVISION more information, more ball not register of a state ball of the second second from state the second second second second the second second second second the second second second second second the second sec
Ves Personal URL https://my.destinationrx.com/hub/s/559YNB5DA Return Address 3650 W. Market Street	~	And the second s	The Novel week Second Set Additionation Solar MEDiscon & Additional more information. Interview Interview Interview Interview



#### Need help adding a venue?



### **Event Postcard - Options**

"Direct Mail" is the only available option Output Type.

Choose your preferred mailing type (First Class or Standard). Refer to the description for estimated delivery times.

ons	
Output Type:	
Direct Mail	1
First class presort: 2-5 business days delivery	
First class presort: 2-5 business days delivery	√ ⊄
First class presort: 2-5 business days delivery First class presort: 2-5 business days delivery First class presort: 2-5 business days delivery	<u>م</u>





### **Event Postcard – Merge Data**

1 - Select your Data Mail List (Excel File)

Merge Data	A
Data List to Merge: No data list selected	
Download sample schema	

3 - Check the box "Add this list to files" for future use. Then click "Update" then "Submit."

Data Me	erge Setu	р					×
Check your Delimiter:	list settings	and preview your data.				🖌 🖌	d this list to Files
Comma	3	🔵 Tab	◯ Semicolon ◯ S	bace	Other		
Data previe	W:						
First	Last	Full Name	address_1	address_2	city	state	zip
JOHN	SAMPLE	JOHN SAMPLE	1201 3RD AVE		SEATTLE	WA	98101-3050
JACK	SAMPLE	JACK SAMPLE	2400 NW PRAIRIE VIEW RD		PLATTE CITY	MO	64079-7627
SUE	SAMPLE	SUE SAMPLE	2205 E WASHINGTON ST LB-3		BLOOMINGTON	IL	61701-4385
BOB	SAMPLE	BOB SAMPLE	2700 WESTOWN PKWY STE 250		WEST DES MOINES	IA	50266-1433
ROBERT	SAMPLE	ROBERT SAMPLE	1201 3RD AVE		SEATTLE	WA	98101-3050
						_	
Ba	ck				Cancel		Update

2 - Upload your Data List or if you have already uploaded one previously, it will be listed below.

Data Merge Setup		×
Upload a data list or select from available hosted files, then click Submit.		
Upload		
Hosted data lists:		
MailingStandards - Sample.csv, 15 Records		
	Cancel	Submit

4 - Your Data Mail List is now successfully loaded.





MATERIAL CUSTOMIZATION			
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Education Event Flyer (Medicare 101)**

Customize Event Postcard using the options below: <u>Customize</u>, <u>Options</u>

stomize	0	ili	MOLINA
This eye-catching flyer quickly communicates that beginners can to know about Medicare in just one presentation. Your contact information will populate automatically from your u fields below to customize the flyer with your event details. Select a State Arizona	learn all they need user profile. Use the	Medicare 101 Join US to find the best plan for you, discover extra benefits and savings, and learn about: Medicare Parts A. B. C. and D Medicare Parts A. B. C. and D Medicare Parts A. B. C. and D Medicare Coverage Optic Medicare Part B and Medicare Coverage Optic Medicare Part B and	ine age
Add Venue		Late Enrollment Penalty This is not a soles presentation Bing 123 Address St Fhoeris, A2 85001 - Thursday, \$/1/2025 05:00 PM - 05:00 PM	
Advertise that you speak another language Spanish	~	0.0074 0.0074	
License No.			
	$\checkmark$		
123456789 Show LicenseNo		CALL YOUR LOCAL MEDICARE ADVISOR to RSV Information. RSVDs are welcome, but not requ	P and for more uired to attend.
123456789  Show LicenseNo  Enable Profile Picture?  Ver	×	CALL YOUR LOCAL MEDICARE ADVISOR to RSV information. RSVPs are welcome, but not requ	P and for more uired to attend. (TTY: 711)
123456789  Show LicenseNo  Enable Profile Picture?  Yes  Personal URL	~	CALL YOUR LOCAL MEDICARE ADVISOR to RSV information. RSVPs are welcome, but not requ Agent Name Hablo Españoli AZ License No. 123456789	P and for more uired to attend. (TTY: 711)



Need help adding a venue?



Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Central Health Event Flyer**

Each Event Flyer has its own customization option

This eye-catching flyer quickly communicates that beginners of to know about Central Health Plan in just one presentation. Ye	n learn all they need r contact information	R
will populate automatically from your user profile. Use the fiel the flyer with your event details. Select a Language	s below to customize  Let's talk Medicarel  Join us at one of these special events to learn about the extra benefits and save Medicare Advantage plans offer.	oda om
English	CHP EVENT NAME 193 Raio Address Long Beach CA, 60002 • Thurnd ng, 51/10025 06400 PM - 04600 PM • Friday, 52/2003 06400 PM - 07/20 PM • Statuse 50/2003	
123456789	C1400 PM - 0200 PM	
Add Venue	Call me, your load Medicane Achaece to save your Fermando Ayala.	





**1** 

#### MATERIAL CUSTOMIZATION

Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### **Available Signage Options**

	Material Piece	Customization	Options
<b>MOLINA</b> <sup>®</sup> HEALTHCARE	Large/Small Retractable Banner	State, Plan Type	Ship
	<u>A-Frame Sign with and</u> <u>without Hardware</u>	State, Select Plan, Advertise that you speak another language, Language Side 1, Language Side 2, Show License Number	Ship



Material Piece	Customization	Options
Large/Small Retractable Banner	Not Available	Ship
Tabletop Dual Sided Banner	Select Languages	Ship





	2		
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Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage

### Large/Small Retractable Banner

Each signage type has its own customization option

	rsion is available for plans	ilike IL HMO in the dr	25"H. Please note t ropdown menu be	low.	Caras and th benefits of bo Medicare Education fro Molina Healthcare
Select a St	te				AHCCCS
Arizona				×	
Plan Type					
DSNP				$\sim$	



	MATERIAL CUSTOMIZATION					
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers			
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage			

### **A-Frame Sign with and without Hardware**

Each signage type has its own <u>customization option</u>

This signage is only available for Internal Field Agents

		<b>iii</b> MOLINA
This signage is designed to fit the a-frame/sandwich board hardware. V request, you will receive 2 sign boards to be used on the front and reve hardware. You can select both signs to be in English, Spanish or 1 of ea	With this erse of the ich.	Learn the difference between these cards and the benefits of both! Medicare Education from Molina.
*This request includes both signage and hardware.		Investigate and its tool and ere
Select a State		Concession and the second seco
Arizona	$\sim$	Gell Permande Ayola
Select a Plan		(717); 723) AZ License No. 3234.6 6789 Etable Expeñol
H8845-001 Molina Medicare Complete Care (HMO DSNP)	$\sim$	
Advertise that you speak another language		< 1 2 >
Spanish	$\sim$	
Language Side 1		<b>MOLINA</b>
English	×.	¡Conozca la diferencia entre estas tarjetas y los beneficios de ambas! Educuión adar Malaca de Malac
Language Side 2:		SUCCER WATE WATE
Spanish	×.	BHOCCI OF COMPANY OF THE
License No.		And Statistics and Analysis of the statistics of the statistics of the statistic of the statistics of
123456789	$\checkmark$	Liame a Fernanda Ayala (TTY: 711)



Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers		
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage		

### **E CENTRAL HEALTH** Large/Small Retractable Banner

Each signage type has its own customization option





<b>111</b>	MATERIAL CUSTOMIZATION					
Document Details	Enrollment Kits	Benefits At A Glance (BAAG)	Flyers			
Brochures (Tri Folds)	Cards & Misc. Materials	Events	Signage			

#### CENTRAL HEALTH MEDICARE PLAN

### **Tabletop Dual Sided Banner**

Each signage type has its own customization option

ustomize 🗸	< 1 2 >	< 1 2 >
This dual sided banner stand makes for a perfect tabletop display at 11"W by 19"H. Applicable for any display, this banner can complement and add to every display, especially useful in exhibits with limited space. Select Languages	<image/> <section-header><section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header></section-header>	<image/> <section-header><section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header></section-header>
English/Spanish	We offer plans with 30 premiums, plus all the additional benefits you descrive, like:         Image: State of the sta	Le ofrecemos planes con primas de So opago, además todos los beneticios adicionales que usted se merece como:



## **Checkout Process**

Item Details and Options, Shipping, and Payment Details



CONTINUE



All items added to your cart, including previously added ones, will be displayed on this page, which you can access by clicking the Shopping Cart icon in the top right corner of the screen.

If you are currently adding items, you can click the "Proceed to Checkout" button after adding your final item.



Click on each of the icons below to make the following edits to the item:

- **1.Rename**: Change the item name for easier reordering.
- **2.Edit**: Modify the item details, including quantity and customized fields.
- 3.Preview: View the item as a PDF.
- 4.Duplicate: Create a copy of the item to add to your cart.
- 5.Save for Later: Store the item for future ordering.
- **6.Delete**: Remove the item from your list.





	CHECKOUT PROCESS	
Shopping Cart	Shipping	Payment

### **Shopping Cart**

To delete all items ready for checkout, click the trash can icon next to the Price.

Use the drop-down arrow to sort items by custom name, price, or date.

			Return to Products	Proceed to Checkout \$ 201.00
Date (New-Old)	~			
Date (Old-New) Date (New-Old) Price (Low-High) Price (High-Low) Custom Name (A-Z) Custom Name (Z-A)		Qty.		Price
Marrier Marrier         Marrier Marrier           main         Marrier	Benefits at a Glance (BAAG) Benefits at a Glance (BAAG) Modified: 8/8/2023 11:02 AM	100		\$ 100.00
D-MOLINA-00001974	¥ & 2 ± C @			
	Benefits at a Glance (BAAG) Benefits at a Glance (BAAG) Modified: 8/8/2023 10:50 AM £	100		\$ 100.00
	Benefits at a Glance (BAAG) Benefits at a Glance (BAAG) Modified: 8/8/2023 10:49 AM	1		\$ 1.00
D-MOLINA-00001971	I 🖉 🗐 🕀 🗎			

When you're ready, click Proceed to Checkout.





Shopping Cart	Shipping	Payment	
Shin	ning - Addre	22	
Ship	ping - Addre	SS	

To add a new address, click the + symbol.

If you have existing addresses, click the drop-down arrow to select your desired address.



If the address is invalid, a warning symbol and message will appear. Click the message to correct the address before proceeding to payment. This will also update your address book for future orders.







### **Shipping – Delivery Method**

Select your shipping method (default is FedEx Ground) and enter your email address and phone number.

Shipping costs are calculated based on the delivery address.

Please allow 5-7 business days for processing and shipping.







	Shopping Cart	Shipping	Payment	
Pay	vment – Inte	rnal Agents	(Field / BCN	1s)

Materials are provided at no cost.

Your cost center will be automatically populated based on your role.

If acting on behalf of an external agent, costs will apply.

Click the drop-down arrow in the **Method of Payment** field to select the appropriate payment method.

Method of Payment:	
Cost Center	
Cost Center	
	<b>A</b> .
	Q

Internal Employees Only			
Cost C	enter		
Broker Distribution	130000099		
Field Sales	130000100		

Check the box if the billing address matches the shipping address.

Click "Place Order" to submit, or "Cancel Checkout" to complete the purchase later.





Shopping Cart	Shipping	Payment
Payment – F	yternal Ager	nte (Krokere)

Materials are provided at no cost if you stay within the specified quantity limit.

If you exceed this limit, a cost will apply.

Click the drop-down arrow in the Method of Payment field to select the appropriate payment method.

Method of Payment:	
Credit Card	<b>√</b> ▼



Check the box if the billing address matches the shipping address.

Click "Place Order" to submit, or "Cancel Checkout" to complete the purchase later.



## Orders

# Accessing previous orders and ordering materials on behalf of an agent



CONTINUE



Orders

Click "**Orders**" in the Start menu to view your previous orders.



Use the fields to search for orders by entering keywords or filtering by date and order type.

Click "**Reorder**" to quickly reorder items without recreating them.

<b>MOLINA</b> HEALTHCARE	≡ Orders 🜲 🗮 USER N				
Search order	Last 30 days 🗸 All orders	✓ Date (descending)	~		
February 19, 2025 O-MOLINA-00219029 Completed View details Reorder	2025 CHP Star Ratings	\$ 0.00 Total Price	11:14 AM		
February 13, 2025 O-MOLINA-00218271 Completed View details Reorder	2025 Star Ratings EN	\$ 0.00 Total Price	6:47 PM		





**ORDERS** 

Orders

# Only Broker Channel Managers, Account Managers, and Field Managers can order materials on behalf of their agents

Click, "User Dashboard" from the start menu

Search using NPN. The manager's downline will appear. Locate the desired agent and click "**Impersonate**"

	= Start	• ·	MOL	INA ICARE		Ξ			🔺 🌳 Amy L 🗸
HEALTHCARE		👄 🗮 USER NAME 🗸	Create User	Bulk Upload Fu	inds				
	Catalog							Q Sea	arch
	Orders		User	Туре	Status				Last Logged In
	User Dashboard		1000033 1000966 1001082	PP PP PP	Active Active Active	Edit Edit Edit	Manage Funds Manage Funds Manage Funds	Impersonate Impersonate Impersonate	J

The impersonation of the user profile will begin, and you will be automatically redirected to the user's profile.

Impersonating user Please wait.
This page will automatically redirect.

≡ Start	▲ 📌 amy3sporte ∽
Start	
Catalog	
Orders	
User Dashboard	Ú.

BCMs, AMs, and Field Managers cannot place orders for agents if there is a fee associated, in accordance with Molina Policy. Agent must enter their own order.



# Help Center

Available Resources



CONTINUE



#### You can access the Help Center in two ways:

#### **1. Before Logging In:**

Click "<u>Click Here</u>" next to"Having trouble logging in?"

•Alternatively, click the <u>Help</u> icon located in the bottom left corner.



#### 2. After Logging In:

•Click your username, then select Help

•Alternatively, click the <u>Help</u> icon located in the bottom left corner.







#### You can explore resources in the following ways:

**Search:** Enter a keyword in the search bar to find relevant articles.

**Browse Articles & Knowledge base:** Review available articles for information.

Submit a Ticket (Question): If you can't find what you're looking for, submit a general question.

Additionally, you can find "**Most Popular Articles**" listed below the Knowledge Base for quick access to frequently sought information.



