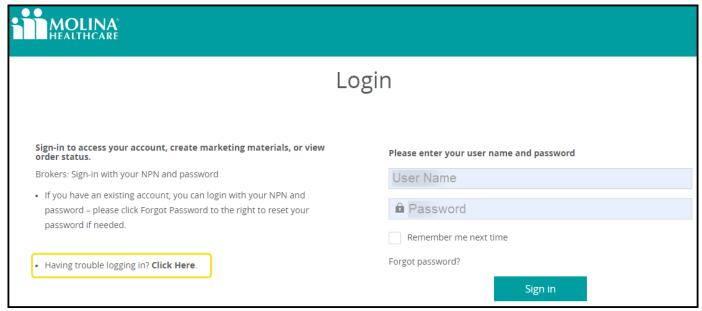
Molina Medicare Marketing Store – Update

Profile/Headshot/Co-branding



Login

- All agents who are deemed Ready to Sell, will receive an email from noreply@theygsgroup.com containing a link to the <u>Molina</u>
 <u>Marketing Store</u> and temporary password.
- User Name = Agent/Broker NPN
- Forgot Password? Option is always available to reset password via email.
- Having trouble logging in? will forward you to the Help Center







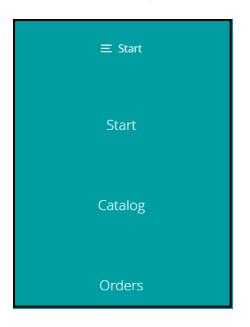
Homepage Navigation

- 1. The Molina Healthcare logo will return you to this homepage.
- 2. Click **Start** to expand menu options.
- 3. The **Notifications** icon will display a numeric alert if there are any unread notifications related to order statuses.
- 4. The **Shopping Cart** icon will display a numeric alert if there are any items in your cart. Items will remain in the cart until they are removed, saved for later or checked out. <u>View details on Checkout Process</u>
- 5. Click on your **Profile Name** to access **<u>Profile</u>** settings, <u>**Help**</u>









Start Menu Options

- 1. **Catalog:** Open and view the full catalog items. Access Categories, personalization and order options. *View details on Available Materials*
- 2. **Orders:** View Order history status. *View details on Order Status*

Admin Users and Managers will have additional Menu Options (<u>User Dashboard</u> & Reporting)

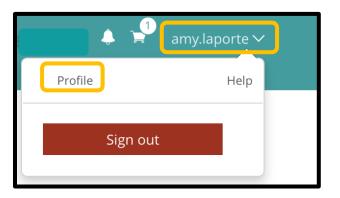




Profile

UPDATE ALL PROFILE INFORMATION UPON INITIAL LOGIN.

To access your profile settings, click on your **Profile Name** located in the top right corner of the screen and then click **Profile**.





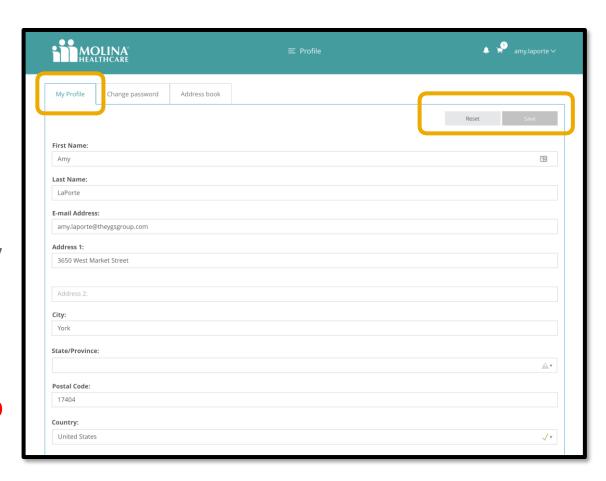


My Profile

Complete and update your personal contact information.

Review to ensure all preloaded info is accurate.

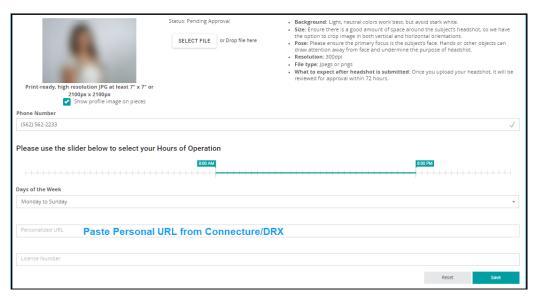
The information saved in the My Profile section will be used to customize your marketing materials. Your personal contact information should always be up to date.







- Upload Profile Image to be used on marketing collateral. Image must be approved by marketing team prior to use on material. Upon upload, image will be "Pending Approval" once reviewed (48 hrs), you will receive an email notification with status update.
- Personalized URL: Add your Connecture DRX PURL to generate a QR Code on your marketing collateral.
- License Number: can be included in marketing collateral.
 - *CA Sales Agents: License Number is REQUIRED on all marketing collateral*

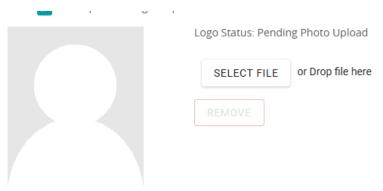








- Co-Branding Option Molina Medicare now has selected sales materials in English or Spanish with an option to co-brand with an agency logo.
- Benefit flyer
- QR code flyer
- Sales event flyer
- Educational event flyer
- Event postcard
- Follow the <u>criteria</u> for the logo. You must also read and check the attestation statement before the logo will upload for review and approval.





- Background: Must have a transparent background to be used on products with various colors.
- Resolution: 300dpi
- File type: JPG, EPS or PNGs
- What to expect after logo is submitted: Once you upload your logo, it will be reviewed for approval within 72 hours.



By using the Molina logo, you agree to use it only as approved by Molina, without modification, and to maintain proper spacing from other elements. Agency partners are permitted to add their own logo in a co-branded lock-up with Molina's logo, as long as the design adheres to Molina's guidelines. You may not incorporate "Molina" into web addresses or use it in a way that could cause consumer confusion. Molina retains ownership of the logo, and all goodwill associated with, or derived from, its use. You must cease using the logo upon termination of your relationship with Molina or as directed by Molina. All use is governed by the terms of your Agency Agreement with Molina.



