# **2024 DRX User Training Guide**

Broker/Field Agent User: <a href="https://molina2.destinationrx.com/PC/Agent">https://molina2.destinationrx.com/PC/Agent</a>

Telesales Agent User: <a href="https://molinaam3.destinationrx.com/PC/Agent">https://molinaam3.destinationrx.com/PC/Agent</a>



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Plan Options

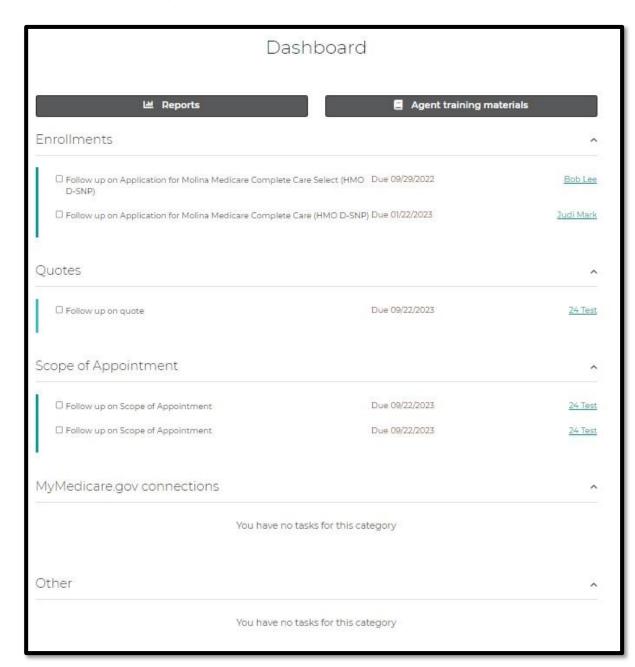


# **Landing & Beneficiary Page**





# **Landing Page**



The dashboard is the landing page when first logging into Connecture for SOA submission or enrollment.

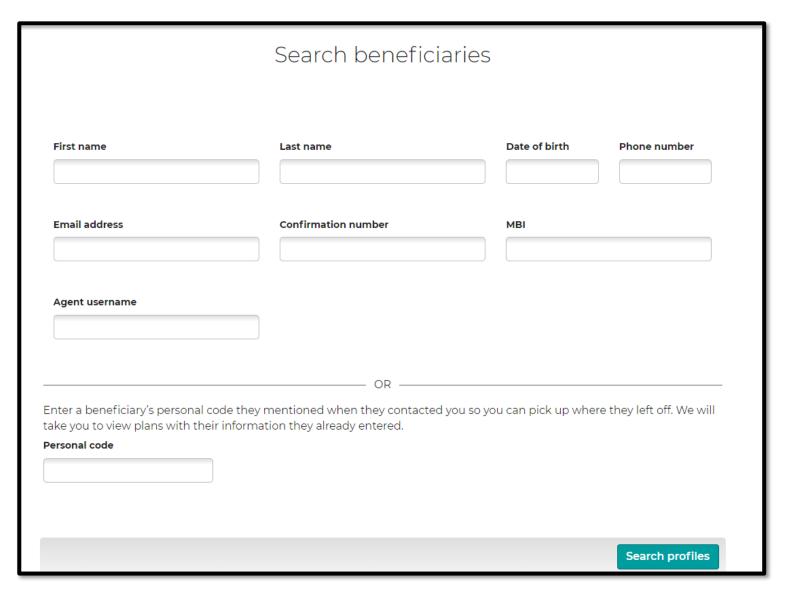
Best Practice is to start with searching for the beneficiary on Connecture first.

 Click Search from the right horizonal navigation bar and then click on Search Beneficiary

Note: The Dashboard page will show enrollments, quotes, and SOA's needing follow up for submission.



# **Beneficiary Profile Search**



- Use any of the listed fields to search for the beneficiary.
- The more information use the narrow the search.
  - For example, searching only by last name will bring up all individuals with that last name. It is best to use first and last name, and even date of birth.

Note: It is best practice to always collect the confirmation number at the end of the enrollment.



# **Beneficiary Search Results**

Search results will display existing profiles based on search criteria.

| Profile Status | Description                      |
|----------------|----------------------------------|
| Registrant     | Profile Created                  |
| Applicant      | Application started or Submitted |

| t <u>est Test</u><br>123 Champions Vw San Antonio ,<br>TX 78258 | (210) 000-0000                  | <ul> <li>Applicant</li> </ul>  | testagent testagent<br>CNX_testagent | Updated<br>09/08/2023 |
|---|---------------------------------|--------------------------------|--------------------------------------|-----------------------|
| 24 Test<br>1111 Branch Spg San Antonio , TX<br>78258            | test@test.com<br>(210) 010-0000 | <ul> <li>Registrant</li> </ul> | testagent testagent<br>CNX_testagent | Updated 09/15/2023    |



## **Entering the Beneficiary Profile**

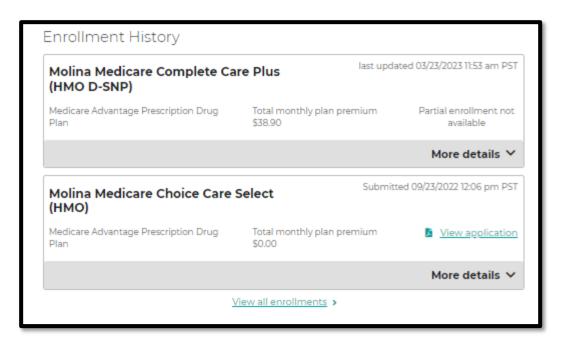
Entering the beneficiary profile allows the agent to view:

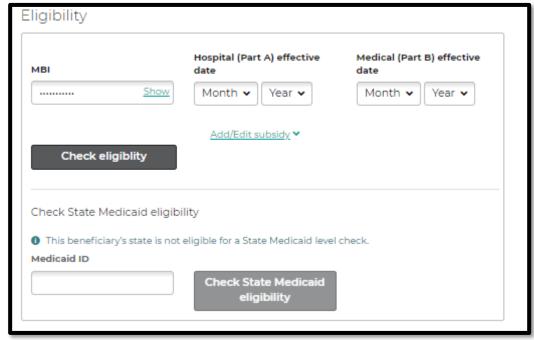
 Enrollment History, including Connecture Confirmation Enrollment Number.

Check Medicare and Medicaid Eligibility

Note: Medicaid Eligibility Check is only found in the beneficiary profile. Medicaid eligibility check is not on the enrollment form.







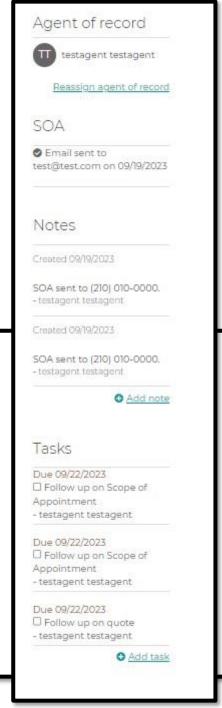
# **Beneficiary Profile Overview Continued**

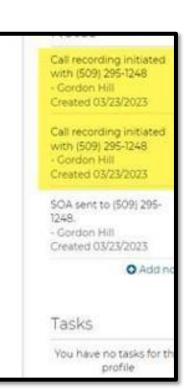
- Agent of Record, resignment does not happen on Connecture.
- Collected SOAs
- Notes
- PDF attachments
- Tasks

 Call Recording – Recording will only populate if recorded on Connecture

Note: Agent of Record changes go through the <u>Broker Support Unit</u>

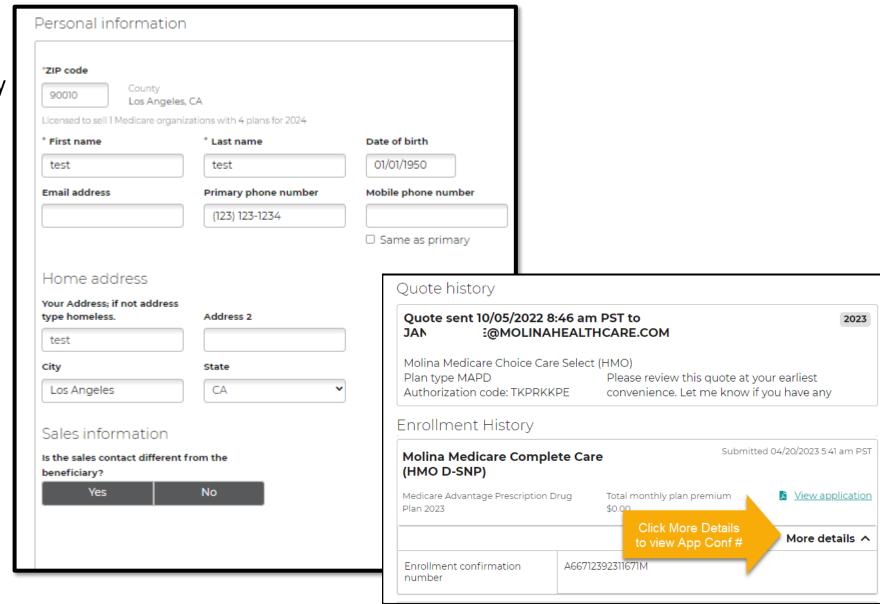






## **Beneficiary Profile Overview Continued**

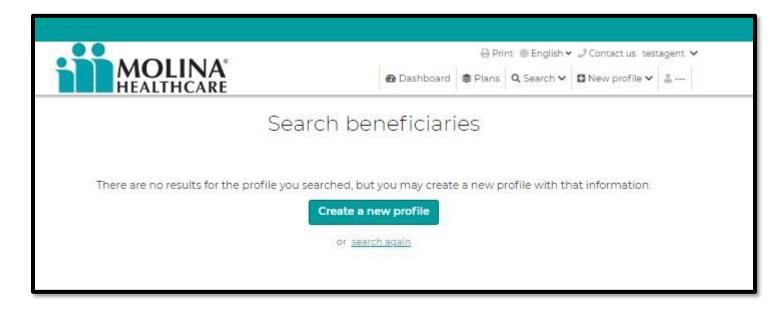
- Personal Information
- Quote/Enrolment History





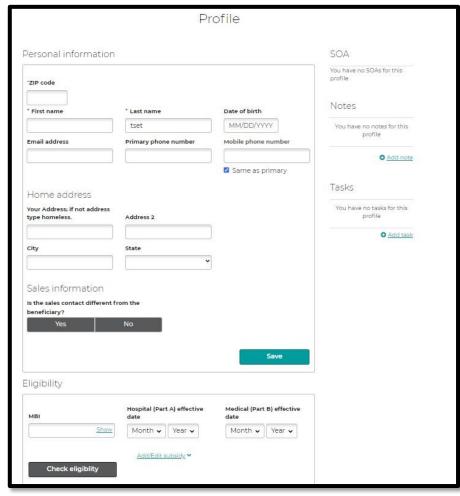
### **Adding New Beneficiary Profile**

If an established profile for the member does not populate. Click create a new profile. Fill out the beneficiary profile.



Note: A profile can also be added by clicking New Profile and then beneficiary on the navigational bar.





## **Medicaid Eligibility**

Medicaid Eligibility is only available in beneficiary profile.

Start with creating or updating the beneficiary to ensure Medicaid eligibility is valid.

Medicaid Eligibility check is not available on the enrollment form.

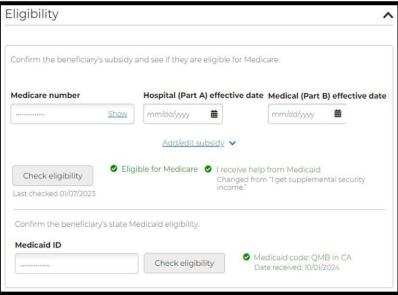
When checking eligibility be sure to always submit their state issued name, middle initial or name included if applicable.

Note: Using guided help, displays the Medicaid eligibility code is seen Preferences under Get Started.

Medicaid Is Set to Be In All Market with exception:

- CA
- UT

We are actively working on these states to move them to production as soon as possible.



#### **Preferences**



#### **Get started**

Edit

· I applied for and got extra help through social

security: 100%

· OMB in CA



Edit

- · Generally healthy
- $\cdot 65 69$

#### **Providers**

Edit

- Dr Benjamin Smith (PCP)
- · Dr Joseph Zenga

#### **Prescriptions**

Edit

- · Lotensin 120 MG
- Wellbutrin SR 150
- Abilify 20MG

View all v



#### Pharmacy

Edit

- · Walgreens (primary)
- · CVS



# **Call Recording**

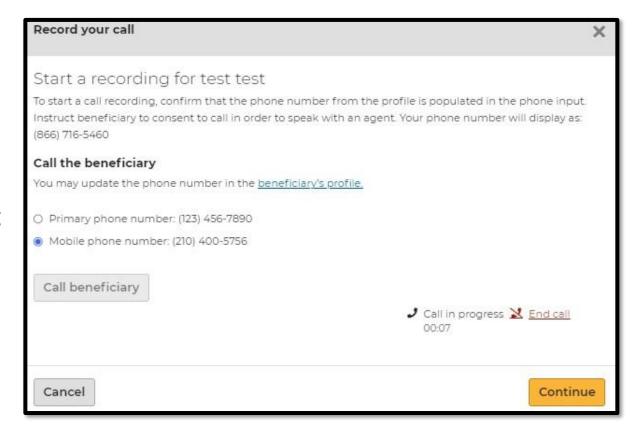


# **Call Recording**

If an agent cannot physically meet with the beneficiary a telephonic enrollments option is available. All sales calls with beneficiaries or their caregivers are to be recorded in its entirety, including enrollment.

Note: Captive Field and Telesales Agents will continue to use Genesys Telephony system as their primary recording platform. Connecture Call Recording can be used if Genesys is not available for Captive Field Agents.

- Start call recording at beginning of sales presentation.
- Click on Start Call Recording
- A pop-up box will populate.
- Select the number and click call beneficiary.
- Prospect will hear recorded message upon receiving call "This call may be recorded for quality and training purposes, press 1 if you agree for the call to be recorded. Otherwise please hang up."
- Click Continue to minimize recording window





### **Telephonic Sales Presentation & Enrollment**



Individuals representing Third Party Marketing Organizations are required to disclose below disclaimer on all Telephonic Sales Presentation and Enrollments. This disclaimer must be verbalized within the first minute of the call. The disclaimer cannot be at the end with all the other enrollment disclaimers.

<u>For TPMOs that don't sell for all of the MA organizations or Part D sponsors in a service area:</u> "We do not offer every plan available in your area. Currently we represent [insert number of organizations] organizations which offer [insert number of plans] products in your area. Please contact Medicare.gov, 1-800-MEDICARE, or your local State Health Insurance Program (SHIP) to get information on all of your options."

<u>For TPMOs that sell for all MA organizations or Part D sponsors in a service area:</u> "Currently we represent [insert number of organizations] organizations which offer [insert number of plans] products in your area. You can always contact Medicare.gov, 1-800-MEDICARE, or your local State Health Insurance Program for help with plan choices."



### **Telephonic Sales Presentation & Enrollment**

Medicare Disclaimer & Scope of Appointment are required on every Telephonic sales presentation and enrollment calls, these disclaimers should be disclosed before going into plan details. These disclaimers are applicable to both internal & external sales agents.

Medicare Disclaimer: This call is recorded for quality assurance purposes. You are not required to provide any health-related information unless it will be used to determine eligibility for enrollment into a Health Plan. I'm going to continue now if that's all right. May I continue?

Scope of Appointment (SOA): Before we proceed, I want to let you know that [Molina Healthcare] [Passport] [Senior Whole Health [of NY]] offers Medicare Part C plans. There is no obligation to enroll in our plans, and this phone call will not affect your current or future enrollment, or automatically enroll you in a Medicare plan. Do you confirm and understand what was just read to you?

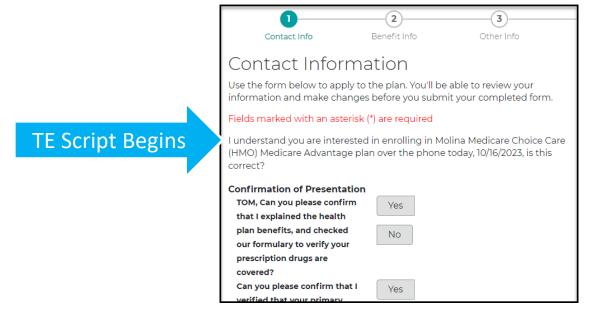




## **Telephonic Sales Presentation & Enrollment**

Telephonic Enrollments must meet scripting requirements. All Telephonic Enrollment scripting must be followed and verbalized verbatim in its entirety.

The Telephonic Enrollment scripting will appear in the enrollment application of DRX Connecture. You should start reading all scripting and fields out load to beneficiary starting in Section 1-Contact Info. The scripting begins right below the call out "Fields marked with an..." and continues until Section 5-Ageement & Signature disclaimers.



Note: if Beneficiary Profile is not created prior to enrollment, the script will not be personalized.

Mailing Address

Mr/Mrs [[\*ApplicantLastName]], Do you have a mailing address that is different than your permanent residence address?

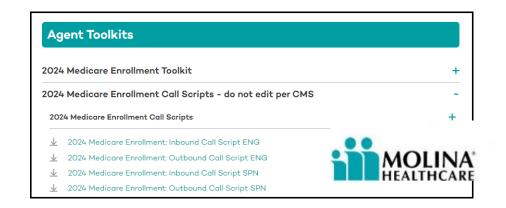
Yes No

Call Guide & Telephonic Enrollment Scripts document can also be found:

Internal Field & Telesales - Molins Sales Hub > DRX Connecture > Call Script

External Brokers - Molina Agent Center > Resources > Agent Tool Kits > 2023

Medicare Enrollment Call Scripts - do not edit per CMS

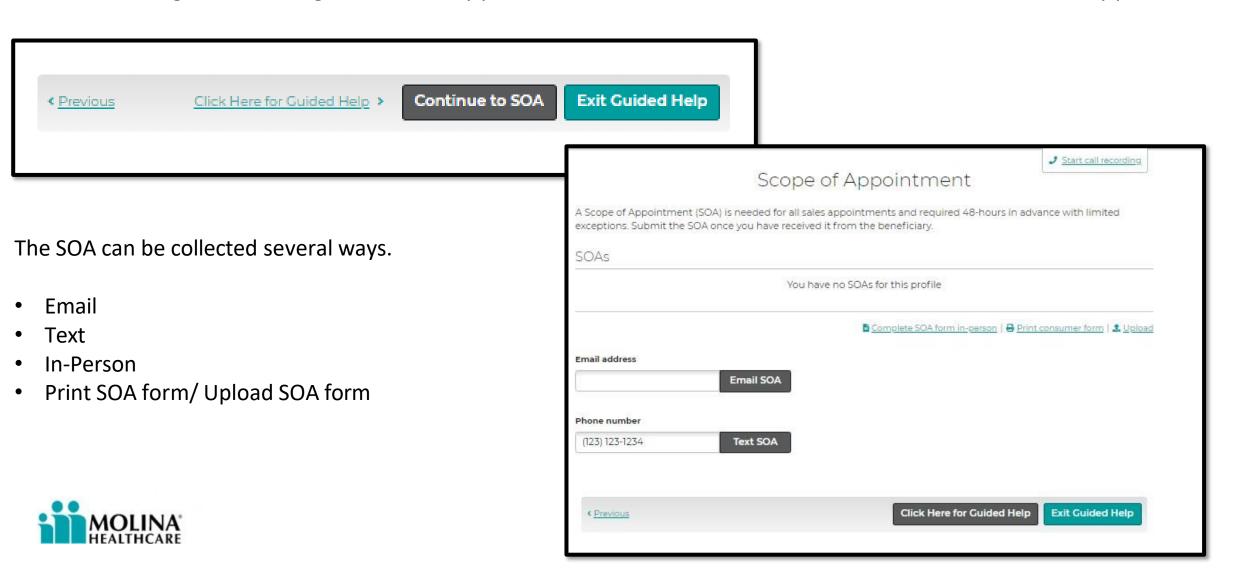


# Scope of Appointments (SOAs)



### **Scope of Appointments**

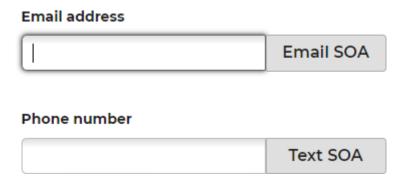
After establishing and reviewing the beneficiary profile, click on Continue to SOA at the bottom of the beneficiary profile.



#### **Emailed and Texted SOAs**

Using the email and text message method is fairly simple and can be completed quick.

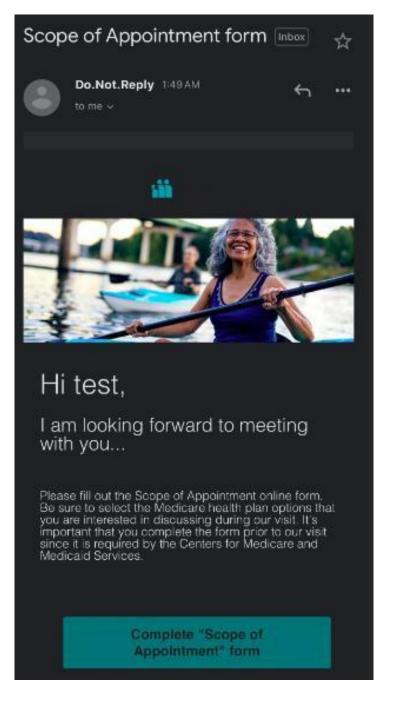
Email or text the SOA request to the member.



Complete your Scope of
Appointment from Molina
Healthcare:
https://my.destinationrx.com/hub/s/
M1SR87LA

- Member need to Answer form and Submit.
- Agent needs to go back to SOA page to complete SOA form.





#### **Emailed and Texted SOAs**

 Member needs to answer the form and Submit. Once submitted the Thank you message will populate.

#### Scope of Sales Appointment Confirmation Form

The Centers for Medicare and Medicaid Services requires agents to document the scope of a marketing appointment prior to any face-to-face sales meeting to ensure understanding of what will be discussed between the agent and the Medicare beneficiary (or their authorized representative). All information provided on this form is confidential and should be completed by each person with Medicare or his/her authorized representative.

Fields marked with an asterisk (\*) are required.

 The agent will be alerted via email. "Customer Completed SOA. Once member completes HRA, agent must go back to the beneficiary profile to Complete HRA Form.

Completed by test test on 09/19/2023

· Medicare Advantage Plans Part C and Cost Plans

Complete form

#### We'll discuss:

 Medicare Advantage Plans Part C and Cost Plans

Thank you, your scope of

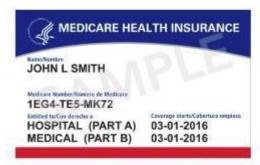
Please close your browser.

appointment has been submitted.

Your broker will get in touch with you

### Make sure you have the following for our meeting:

- · Medicare card
- All medications
- List of all your current physicians along with their phone numbers and addresses



Sample Medicare card you will need for the meeting with your broker.

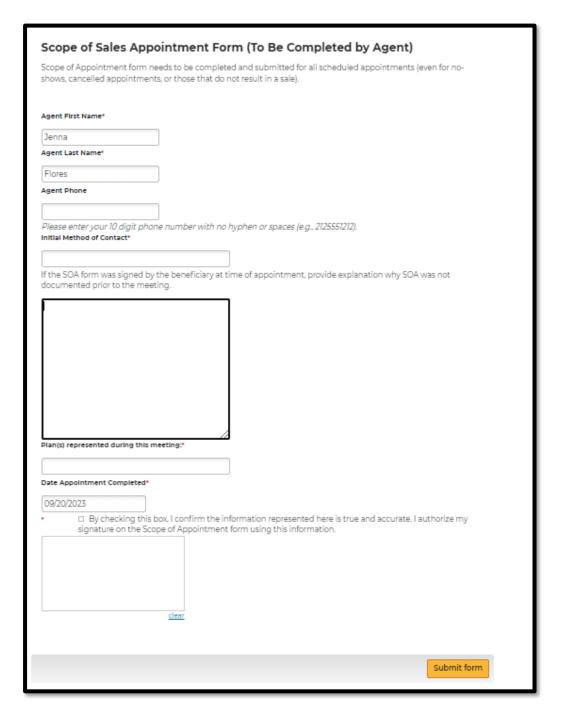
CMS Pending Approval



### **Emailed and Texted SOAs**

Fill out the SOA as detailed as possible and submit form.

- For Initial Method of Contact Type One of the Following:
  - In-person
  - Outbound Call
  - Inbound Call
  - Email
  - Text Message
  - Group Event
- Use the large free form text box to explain why the SOA was not documented 24 hours prior to the meeting, if applicable.
- Type the plans reviewed during meeting.
- Sign the SOA using the wet signature box and submit.





## **Complete SOA**

Once the SOA is completed, a confirmation will populate. It is very important for agents to look for the Confirmation to ensure an SOA was submitted correctly to Connecutre. For internal agents, add the date and time SOA was captured on the lead or opportunity record.





### **Call Recorded SOA**

External Brokers can save a recorded Scope of Appointment in the Beneficiary Profile. Upon Saving the Beneficiary Information, the Profile will be created and a Scope of Appointment (SOA) Scripting will appear at the top of the Profile

window.

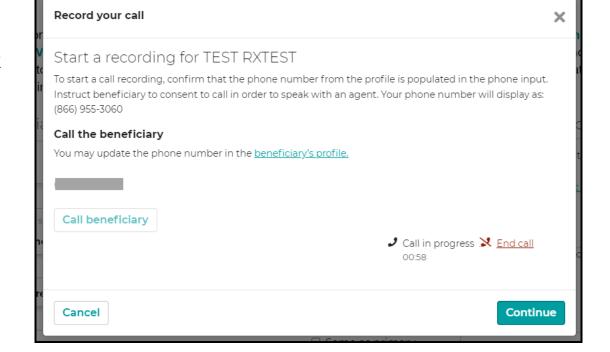
#### Profile

#### Scope of Appointment (SOA) Scripting (REQUIRED)

Agent: Before we proceed, I want to let you know that [Molina Healthcare] [Passport by Molina Healthcare] [Senior Whole Health] [Senior Whole Health of New York] offers Medicare Part C plans. There is no obligation to enroll in our plans, and this phone call will not affect your current or future enrollment, or automatically enroll you in a Medicare plan. Do you confirm and understand what was just read to you?

Once call is connected with beneficiary, click **Continue** to minimize the recording window and view SOA Scripting.

Beneficiary's Name, DOB, Phone Number, and scheduled meeting date/time should be verbalized for recording along with the SOA Script.



Start call recording

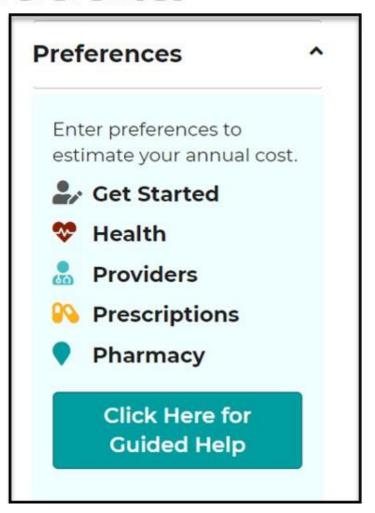


# **Plans**



### **Guided Help – A Few Items to Note**

### **Preferences**



Add Preferences for a more personalized member experience.

**Get Started** from this page you can identify the beneficiary's subsidy level.

Providers Please do not use this preference feature, it is still in development. Continue to use the Provider Online Directory to confirm physician network.

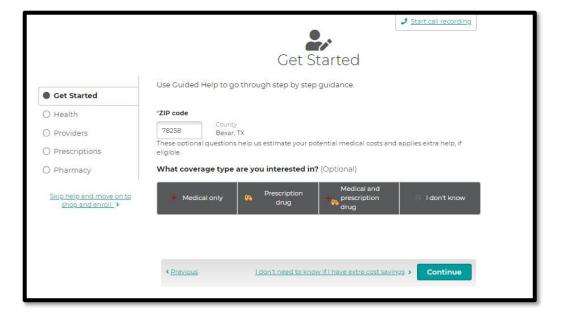
**Prescriptions** build a medicine cabinet of all current drugs to see drug costs associated with all plan options.

Pharmacy Please do not use this preference feature, it is still in development. Continue to use the POD-Pharmacy Search to confirm pharmacy network.



## **Guided Help & Plans Page**





Once member is ready to enroll, SOA is submitted, and call recording is initiated, there are two options at the bottom of the beneficiary profile page:

- Click Here for Guided Help
- Exit Guided Help

Clicking on Guided Help has benefits such as:

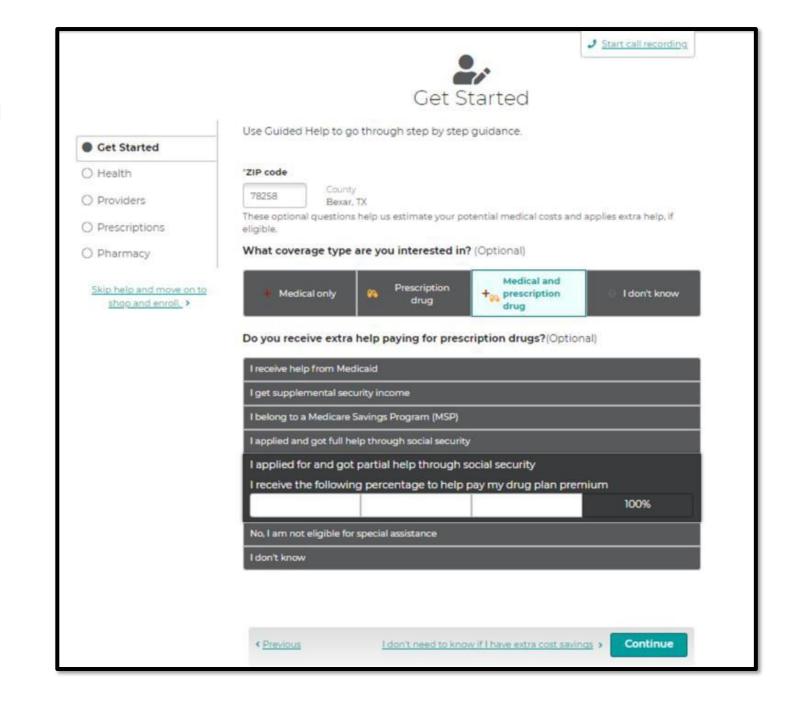
- Adding Health history
- Provider Look Up
- Prescription Look Up
- Pharmacy Look Up



### **Add Preferences-Extra Help**

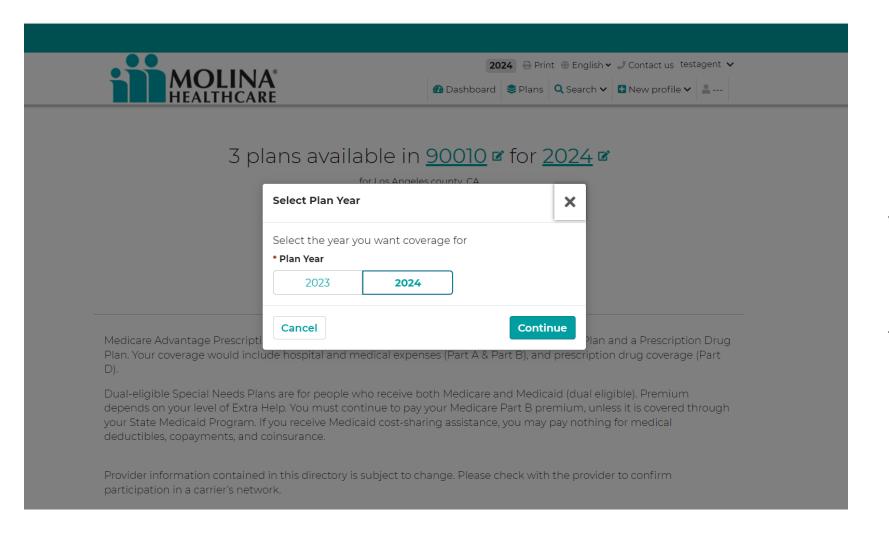
Once Subsidy Level is selected. Plans page will reflect adjusted Monthly Premium Amount.

Be sure to select the appropriate Premium Subsidy % and continue with the prompts.





## **Plan Year Option**



During the last quarter of the year you will have the option to switch plans for years 2023 or 2024.

Be sure to select the correct year for the plan option that you will be enrolling.



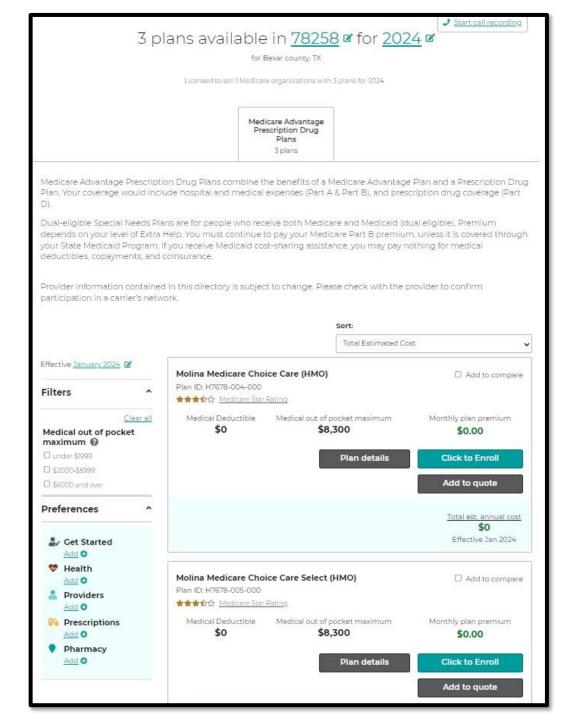
# **Guided Help & Plans Page**

Exiting Guided Help will lead to the plans page for that market/ state. This page displays options based on beneficiary's zip code.

- The screenshot displays plans for Texas, and show how easily an agent can go back into guided help.
- Clicking on the Plan Benefits button opens up a benefit grid and printable member materials such Summary of Benefits.
- A quote can also be send from this page.

Note: If the plan option with a monthly premium populates, but the beneficiary has Low Income Subsidy, select "Add Preferences" to adjust monthly premium amounts accordingly.





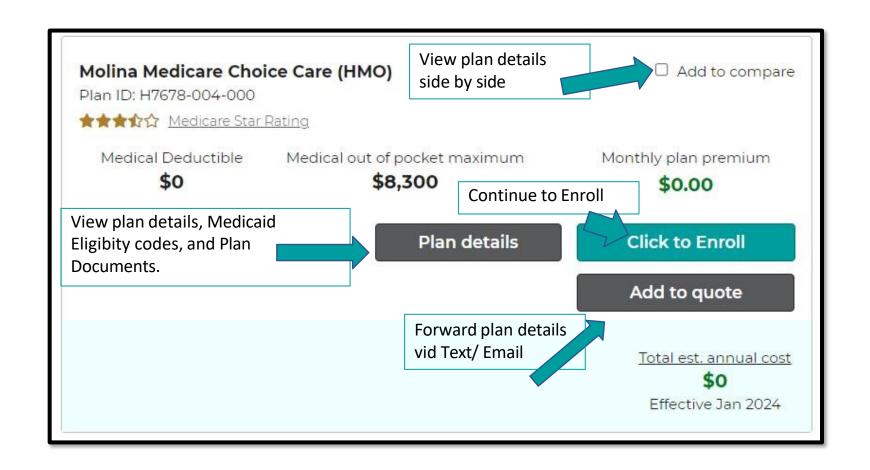
### **Plan Options**

The total annual cost will populate if guided help questions were answered.

#### Icons each plan:

- Plan Details
- Click to Enroll
- Add to Quote

There is also an option for plan comparison at the top of the plan option.

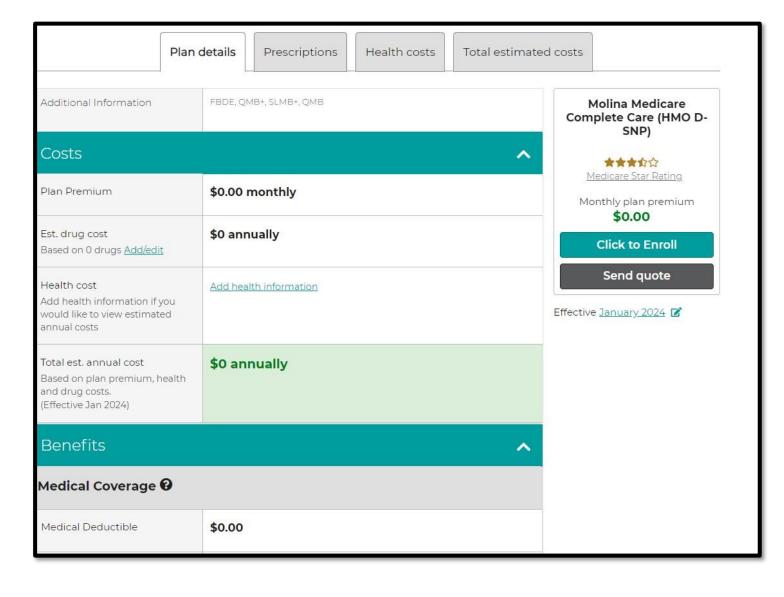




#### **Plan Details**

The plan details page will have more benefits listed this year, and will have very similar language to the Summary of Benefit.

The Plan Details page will also have Medicaid Eligibility codes at the top in Additional Information.





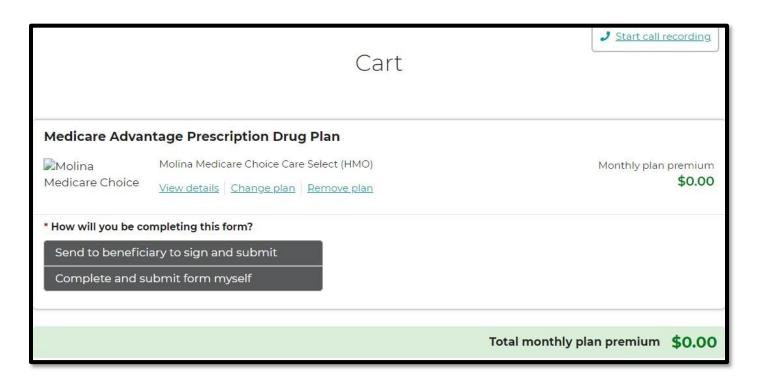
# **Enrolling a Beneficiary**



### **Add To Cart**

Once a member decides on a plan, and feels comfortable with moving forward. Start Enrollment by clicking on click to Enroll.

The cart page will populate. There are two options:



| Options                                | Description  |
|--|--|
| Send to beneficiary to sign and submit | Agents complete form and forwards to prospect for submission.        |
| Complete and submit form myself        | Agent completes form and submits enrollment (in-person/ telephonic). |



### **Application**



Connecture will walk agents through five different sections before submitting.

Required fields are identified by an asterisk (\*). Agents will not be able to move to the next section of there are missing required fields.

- 1. Basic beneficiary information
- 2. Entering Medicare ID and adding attachments
- 3. This page focus on ethnicity, race, employment, provider data, language preference and selecting the correct SEP code.
- 4. Agent attestation for beneficiary proposed effective date of coverage.
- 5. Continue and Review, wet signature, enrollment submission.



## **Relationship Identifier**

Telesales access will view this question in first section of application.

Broker/ Field access will view this view in last section of application.

Processing enrollment with prospect or has given agent verbal authorization for enrollment. This option will populate two boxes for a wet signature. One for the beneficiary, and the other for the agent.

Agents should select this option if the enrollment is processed per legal representative, caretake, volunteer, or authorized individual. That information is required when this option is select.

Please select the statement below that best describes your relationship to the person with Medicare listed on this enrollment form:\*

I am the person listed on this enrollment form or I am simply helping to complete this enrollment form.

I am the person authorized to act on behalf of the individual listed on this enrollment form under the laws of the State where the individual resides

- •
- ✓ I understand that my signature (or the signature of the person legally authorized to act on my behalf) on this application means that I have read and understand the contents of this application. If signed by an authorized representative (as described above), this signature certifies that:
  - This person is authorized under State law to complete this enrollment, and
  - Documentation of this authority is available upon request by Medicare.



### **Medicare Eligibility**

WIPro integration will validate MBI during the enrollment process. The validation is designed to proactively catch incorrect MBIs, validate Part A and Part B effective dates and subsidy eligibility for DSNPs.





Correct the following error(s) on the form, then submit again

Check the Medicare number, last name and date of birth before continuing.

You may still continue with this enrollment application.

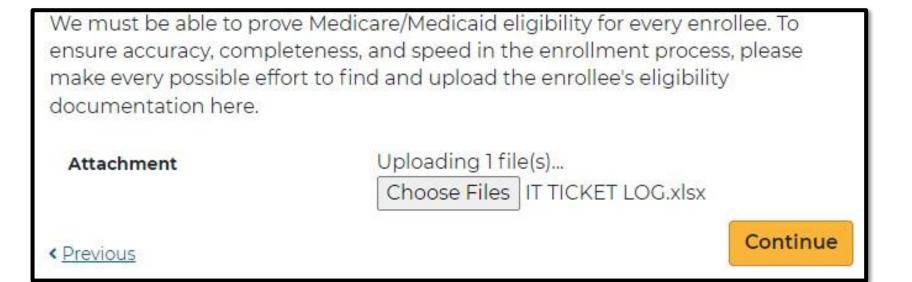
This message above will always populate, the message is intended to review beneficiary information carefully before continuing to the next part of the enrollment. Click continue again to get to the third page if updates or corrections are not necessary.

- MBI is cross-referenced with beneficiary's last name and DOB
- If Part A and Part B effective dates do not match, a message will display the correct associated Part A/B effective dates.
- When beneficiary is enrolling into a DSNP, subsidy eligibility level for the MBI will be validated



## **File Upload**

Section 2 has an attachment box at the bottom of the page. Use this box to add any documents related to enrollment. It is best practice to attach any paperwork available related to the POA/ Legal Representation and eligibity.



Be sure to add any documents that help the enrollment process.

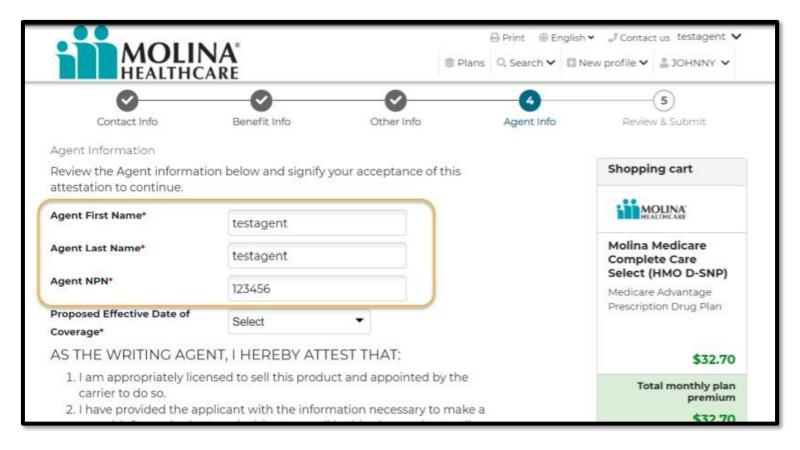
Agents are encouraged to add as much information as possible to the enrollment to avoid RFIs (request for information).



### Agent Info. Applicable to Telesales Access Only.

Agent First Name, Last Name, and NPN will be auto populated based on our user profile. Telesales Agents DO NOT edit this information.

Broker Support Unit will be assisting with enrollment submissions, these fields will be edited by BSU pm Agent of Record ONLY.





# **Beneficiary Signature**

Beneficiary's name should only be signed off by beneficiary of authorized rep.

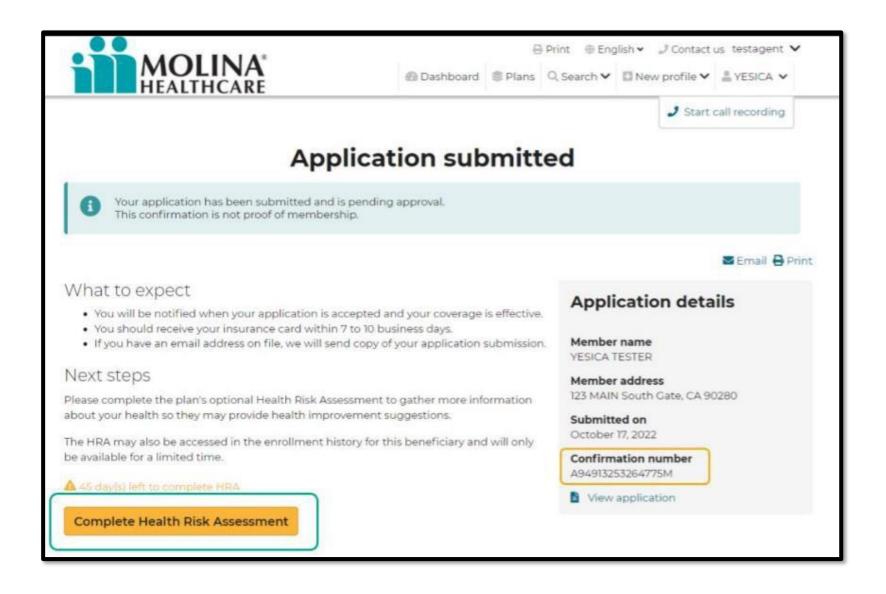




#### **Confirmation**

Once enrollment is submitted, take note of the Confirmation, and keep it in a saw place.

Agents will be routed to Icario portal when Complete Health Risk Assessment button is selected.



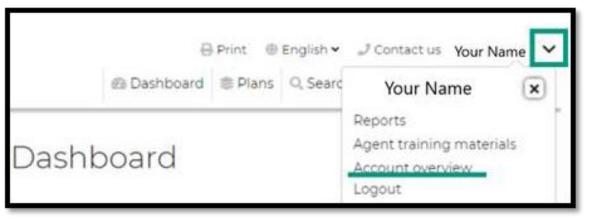


# **Find Agent PURL**



#### **PURL**

#### Click the caret by your name and select Account overview



On the Account Overview page, upload a professional picture of

yourself.



Once Picture is upload. Click Copy Link.

Note: Anyone who uses this link will be able to enroll into Molina Healthcare Medicare plan acknowledging the agent of record.

Be sure to use this link on social media or on your email

signature.



Note: Picture must be png or jpeg, less than 5 MB

# **Broker Support Unit**

#### **Contacts**

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#### **Broker Services Unit (BSU)**

(866) 440-9788

Hours: Mon.-Fri. | 6:00 AM-6:00 PM MT

broker@molinahealthcare.com

#### **Broker Contracting**

MCRBrokerContracting@molinahealthcare.com

#### **Broker Enrollments**

MCREnrollment@molinahealthcare.com

#### **Broker Commissions**

MCRCommissionInquiry@molinahealthcare.com

#### **CARE Team**

MedicareBrokerCAREteam@molinahealthcare.com

#### Sales Engagement & Marketing

salesengagement@molinahealthcare.com

#### **Quality Auditor**

qualityauditorteam@molinahealthcare.com

#### **Sales Communications & Training**

salescomms@molinahealthcare.com

#### Sales Oversight & Compliance

sales\_oversight@molinahealthcare.com



# **Questions?**

Need more training? Try Connecture video tutorials.

