## **2024 Medicare Sales Materials**

Growth Marketing 9/29/2023



#### 2024

#### **Medicare Marketing Suite of Materials**

Enrollment Guide

Sales Presentation

Benefits-At-A-Glace (BAAG)

Telesales

Brochures

Signage

Flyers

Misc. Materials

Events



#### **ENROLLMENT GUIDE**

- Content objective: All-inclusive book of materials needed to conduct a compliant enrollment
  - Supplemental Benefits Ad (Inside Front Cover)
  - Scope of Appointment
  - Medicare 101
  - Summary of Benefits
  - Drug, Pharmacy, Doctor Info
  - How to Enroll
  - Enrollment Verification Checklist
  - Eligibility Attestation
  - Pre-Enrollment Checklist
  - Enrollment Form
  - Enrollment Receipt
  - Star Ratings
  - Multi-language Insert
  - Notes Page
  - Envelope with Pre-paid Postage

- Size
  - ~8.3" x 10.8"
  - 70+ pages
- Versions
  - 46, by PBP
- Languages
  - English & Spanish
- Push to markets
  - Pre-orders drop shipped
- Ordering
  - YGS



#### **ENROLLMENT GUIDE**

(continued)

2024 **Enrollment Guide** 







#### **Molina Medicare Choice Care** (HMO)

Michigan H5926-006

Effective January 1 through December 31, 2024



Molina Medicare Complete Care Plus (HMO DSNP) alifornia H3038-003

ective January 1 through December 31, 2024



Cover



Join the plan that's right for you and your budget with copays as low as \$0 on these important benefits

- √ \$0 monthly plan premium
- √ \$0 copays for preventive dental care + \$1,050 / year for comprehensive dental care
- √ \$350 / year for eyewear + an eye exam
- √ \$75 every 3 months for over-the-counter items
- √ No-cost access to thousands of fitness centers & more
- √ No-cost hearing exam every year + hearing aids every 2 years
- √ \$35 / month for groceries\*



#### Get \$2,370 every year!

Use your pre-funded debit card to pay for covered benefits like:

- √ dental
- ✓ over-the-counter items
- √ groceries\*
- ✓ mental health & wellness apps\*

\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.

YOO50\_24\_3360\_LRBenfPromoBroch\_M 65263\_MAEKIT2024\_IFC\_TX01\_230726\_r2

Inside front cover



#### **BENEFITS-AT-A-GLANCE (BAAG)**

- Content objective
  - Brief overview of top benefits that are most important to members for shopping & switching
- Size
  - 8.5" x 11" double-sided
- Versions
  - 46, by plan type by state
- Languages
  - English & Spanish
- Customization
  - Debit benefits
  - Agent name / phone number / hours of availability / QR code / "Yo hablo Espanol"
  - Telesales version is static

- Push to markets
  - Pre-order drop shipped
- Ordering
  - YGS



#### **BAAG** (continued)

#### Get more benefits and savings. Choose [Senior Whole Health].

For over 40 years, Molina Healthcare has connected people to quality care. Take a look at our new Medicare plan highlights for 2024.



Benefits-At-A-Glance	[Molina Medicare Choice Care (HMO)]				
[South Carolina]	[H8176-003]				
[Premium]	[[\$X] [\$X - \$XX] monthly plan premium]				
[Part B Premium Give Back]	[[\$XX] monthly Part B premium give back]				
[Medical Copays]	[[\$X] copay for primary care] [[\$X] copay for specialist care]				
[Dental]	[[\$X,XXX] / year for dental care]				
[Vision]	[\$XXX] / year for eyewear + an eye exam]				
[отс]	[[\$XXX] every 3 months for over-the-counter items]				
[Fitness]	[No-cost access to thousands of fitness centers [, YMCAs] & more]				
[Hearing]	[No-cost hearing exam + hearing aids every year]				
[Transportation]	[[XX] one-way trips / year for non- emergency medical transportation]				
[Groceries*]	[[\$XX] / month for groceries*]				
[Meals]	[Up to [XX] no-cost home-delivered meals / year]				

Continued on other side



pay for covered benefits like:

- √ [dental]
- √ [over-the-counter]
- √ [transportation]
- √ [groceries\*]

It's easy to enroll. Call today! [Agent\_Name] [(XXX) XXX-XXXX] (TTY: 711) [Monday to Sunday, 8 a.m. to 8 p.m.] [Yo hablo español]

[\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.]

#### More benefits. More savings. More options.

We're committed to offering you the benefits you need to feel your best, along with he savings you want. Choose the Medicare plan that's right for you!



Senefits-At-A-Glance	[Molina Medicare Choice Care (HMO)]		
South Carolina]	[H <b>8176-</b> OO3]		
Prescription Deductible]	[\$XXX] [\$X or \$XXX] prescription deductible		
Prescription Copays]	[Depending on income and institutional status]		
Generic Drugs]	[[\$X]; [\$X]; or [\$X]]		
All Other Drugs]	[[\$X]; [\$X]; or [\$X]]		

MEDICARE HEALTH INSURANCE JOHN L SMITH 1EG4-TE5-MK72 HOSPITAL (PART A) 03-01-2023 MEDICAL (PART B) 03-01-2023

We're here to make enrolling easy. Call now! [Agent\_Name] [(XXX) XXX-XXXX] (TTY: 711) [[CA] License No. [XXXXXXX]] [Monday to Sunday, 8 a.m. to 8 p.m.] [Yo hablo español]

Or you can enroll online! Scan this code to get started.

#### etMolinaMedicare.com]

olina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national gin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, idence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug an. To get an interpreter, just call us at [XXXX) XXX-XXXXX (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos irvicios de intérprete sin costo alguno para responder calquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos.Para hablar con un terprete, por favor llame al [XXXX) XXX-XXXXX (TTY:711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito.

Continued on other side

[Part# placeholder]

Back (non-DSNP)

Front (non-DSNP)



# BAAG (continued)

#### Get more benefits and savings. Choose [Senior Whole Health].

For over 40 years, Molina Healthcare has connected people to quality care. Take a look at our new Medicare plan highlights for 2024.



#### More benefits. More savings. More options.

We're committed to offering you the benefits you need to feel your best, along with the savings you want. Choose the Medicare plan that's right for you!



Benefits-At-A-Glance	[Molina Medicare Complete Care (HMO D-SNP)]		
[South Carolina]	[H8176-001]		
[Prescription Deductible]	[\$XXX] [\$X or \$XXX] prescription deductible		
[Prescription Copays]	[Depending on income and institutional status]		
[Generic Drugs]	[[\$X]; [\$X]; or [\$X]]		
[All Other Drugs]	[[\$X]; [\$X]; or [\$X]]		

Continued on other side



We're here to make enrolling easy. Call now! [Agent\_Name] [(XXX) XXX-XXXX] (TTY: 711) [[CA] License No. [XXXXXXX] [Monday to Sunday, 8 a.m. to 8 p.m.] [Yo hablo español]

#### Placeholder for QR code

Or you can enroll online! Scan this code to get started.

#### [GetMolinaMedicare.com]

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at [(XXX) XXX-XXXX] (TTY: 711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al [(XXX) XXX-XXXX] (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito.

[SMID Placeholder]

[Part# placeholder]

A-Glance	[Molina Medicare Complete Care Select (HMO D-SNP)]				
ina]	[H8176-001]				
	[[\$X] [\$X - \$XX] monthly plan premium]				
um	[[\$XX] monthly Part B premium give back]				
ays]	[[\$X] copay for primary care] [[\$X] copay for specialist care]				
	[[\$X,XXX] / year for dental care]				
	[\$XXX] / year for eyewear + an eye exam]				
	[[\$XXX] every 3 months for over-the-counter items]				
	[No-cost access to thousands of fitness centers [, YMCAs] & more]				
	[No-cost hearing exam + hearing aids every year]				
ion]	[[XX] one-way trips / year for non- emergency medical transportation]				
	[[\$XX] / month for groceries*]				
	[Up to [XX] no-cost home-delivered meals / year]				

Continued on other side



[Get [\$XXXX] every year!]
Use your pre-funded debit card to pay for covered benefits like:

- √ [dental]
- √ [over-the-counter]
- √ transportation
- √ [groceries\*]

It's easy to enroll. Call today!

[Agent\_Name]

[(XXX) XXX-XXXX] (TTY: 711)

[Monday to Sunday, 8 a.m. to 8 p.m.]

[Yo hablo español]

its are part of a special supplemental program for the chronically ill. Not all members qualify.]

Front (DSNP)

Back (DSNP)



#### **BROCHURES**

- Content objective
  - Brief overview of top benefits that drive shopping & switching
- Size
  - ~3.6" x 8.5" tri-fold, double-sided
- Versions
  - 125 versions, by plan type by state
    - Top Benefits (46)
    - Dental (37)
    - Flex Card (42)
- Languages
  - English & Spanish

#### Customization

- Benefits
- Photography
- Rep name / number / hours of availability
- QR code
- "Yo hablo Espanol"
- Push to markets
  - Pre-order drop shipped
- Ordering
  - YGS

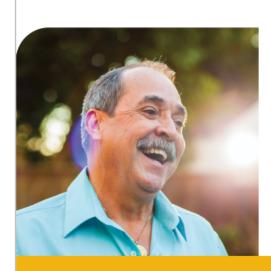


#### **Top Benefits (non-SNP)**

For over 40 years, Molina Healthcare has connected people to quality care.

We're committed to offering you the benefits you need to feel your best, along with the savings you want.

MolinaMedicareAdvantage.com



Call today to enroll! Agent Name (012) 345-6789 (TTY: 711) Monday to Sunday, 8:00 AM - 5:00 PM



Or enroll online! Scan this code to



Moling Healthcare is a DSNP and HMO plan with a Medicare contract, DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. Molina Healthcare complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at (866) 403-8293 (TTY: 711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al (866) 403-8293 (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito.

YOO50\_24\_3339\_LRTopBenfBroch\_M

#### Need a new Medicare plan?

Get more benefits and savings with Molina.



HOSPITAL (PART A) 03-01-2023

MEDICAL (PART B) 03-01-2023

lan that's right for our budget - with as low as \$0 on benefits and more.



icare Advantage gives you more savings, more more coverage.

hly plan premium

, for primary care

s for preventive ire + \$1,050 / year rehensive dental care

ear for eyewear + an

- √ \$150 every 3 months for overthe-counter items
- √ No-cost hearing exam every year + hearing aids every 2 years
- √ \$75 every 3 months for nonemergency transportation



#### Get \$3,010 every year!

Use your pre-funded debit card to pay for covered benefits like: dental, overthe-counter items. transportation, groceries\*.

fits are part of a special supplemental the chronically ill. Not all members qualify.



2024 VA H7559-003 (HMO)



#### **Top Benefits (D-SNP)**

Join the plan that's right for you and your budget - with copays as low as \$0 on important benefits and more.



[Senior Whole Health] Medicare Advantage gives you more savings, more options and more coverage.

- √ [[\$X] [\$X \$XX] monthly plan premium]
- ✓ [[\$X,XXX] / year for dental care]
- √ [[\$XXX] / year for eyewear + an eye exam]
- √ [[\$XXX] every 3 months for over-the-counter items]
- fitness centers [, YMCAs] & more]

- √ [No-cost hearing exam + hearing aids every year]
- √ [[\$XX] / month for groceries\*]
- √ [XX] one-way trips / year for nonemergency medical transportation
- √ Up to [XX] no-cost homedelivered meals / year
- ✓ [No-cost access to thousands of ✓ [No-cost 24/7 assistance with our Personal Emergency Response System]

[\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.]





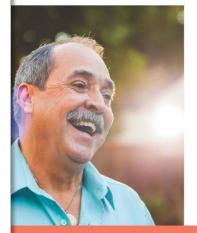
Use your pre-funded debit card to pay for covered benefits like: [dental]. [over-the-counter], [transportation], [groceries\*].

For over 40 years, Molina Healthcare has connected people to quality care.

We're committed to

ing you the benefits need to feel your along with the igs you want.

olinaMedicare.com]



#### Call today to enroll!

[Agent\_Name] [(XXX) XXX-XXXX] (TTY: 711) [Monday to Sunday, 8 a.m. to 8 p.m.] [[CA] License No. [XXXXXXX]] [Yo hablo español]



Or enroll online! Scan this code to



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[Part# Placeholder]

#### **[Have Medicare &** [Medicaid]?]

**Get more benefits** and savings with [Senior Whole Health.]





2024 [State] [Contract-PBP] [(Plan Type)]

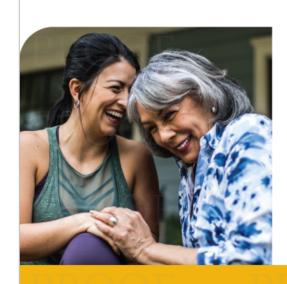


#### **Dental (non-SNP)**

For over 40 years, Molina Healthcare has connected people to quality care.

We're committed to offering you the benefits you need to feel your best, along with the savings you want.

MolinaMedicareAdvantage.com



Call today to enroll!

Agent Name
(012) 345-6789 (TTY: 711)

Monday to Sunday, 8:00 AM - 5:00 PM



Or enroll online! Scan this code to get started.



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Y0050\_24\_3340\_LRDntalBroch\_M D-MOLINA-00010146

### Need a new Medicare plan?

Get extra dental benefits with Molina!



h removals)

canals)



or dental care when you choose Molina je.

MEDICARE HEALTH INSURANCE

JOHN L SMITH

Medicare Number/Witners de Medi

1EG4-TE5-MK72

TEG4-1E5-MK/2
Estified 5xCon deredio a

HOSPITAL (PART A)

MEDICAL (PART B)

03-01-2023

03-01-2023

- ✓ Diagnostic & restorative services
- ✓ Intraoral & extraoral incision & drainage
- ✓ Dentures & denture adjustments
- √ Nonroutine services like scaling, emergency care and more
- ✓ Deep sedation & IV with oral surgery



Simply charge covered dental benefits to your pre-funded debit card!



2024 NV H2478-002 (HMO)

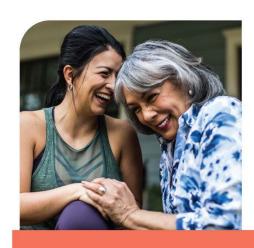


#### **Dental (D-SNP)**

For over 40 years, Molina Healthcare has connected people to quality care.

We're committed to offering you the benefits you need to feel your best, along with the savings you want.

[GetMolinaMedicare.com]



Call today to enroll!

[Agent\_Name]

[(XXX) XXX-XXXX] (TTY: 711)

[Monday to Sunday, 8 a.m. to 8 p.m.]

[[CA] License No. [XXXXXXX]]

[Yo hablo español]



Or enroll online! Scan this code to get started.

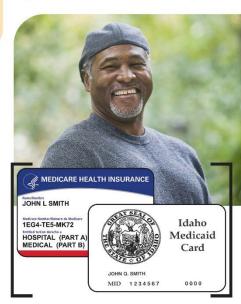


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[SMID Placeholder] [Part# Placeholder]

#### [Have Medicare and [Medicaid]?]

Get extra dental benefits with [Senior Whole Health]!





2024 [State] [Contract-PBP] [(Plan Type)]



plan that's right for your budget — with s as low as \$0 on t benefits and more.



opays for preventive dental care + [\$XXXX] / year for insive dental care] when you choose [Senior Whole edicare Advantage.

#### e Care

& Cleanings

de Treatments

#### ensive Care ptions (tooth removals)

lontics (root canals)

ontics

- ✓ Diagnostic & restorative services
- ✓ Intraoral & extraoral incision & drainage
- ✓ Dentures & denture adjustments
- √ Nonroutine services like scaling, emergency care and more
- ✓ Deep sedation & IV with oral surgery



[Get dental benefits that make a real difference with [Senior Whole Health]!]



#### Flex / Debit Card (non-SNP)

For over 40 years, Molina Healthcare has connected people to quality care.

We're committed to offering you the benefits you need to feel your best, along with the savings you want.

MolinaMedicareAdvantage.com



Call today to enroll!

Agent Name
(012) 345-6789 (TTY: 711)

Monday to Sunday, 8:00 AM - 5:00 PM



Or enroll online! Scan this code to get started.



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Y0050\_24\_3341\_LRDebitCrdBroch\_M D-MOLINA-00010144

### Get \$1,810 every year!

With Molina Medicare Advantage, simply charge covered benefits to your pre-funded debit card.





2024 UT H5628-007 (HMO)

#### \$0 popays

plan that's right for our budget — with as low as \$0 on benefits and more.



unded debit card with your Molina Medicare plan. Swipe to pay for covered benefits — it's

ys for preventive are + \$300 / year for lensive dental care

ry 3 months for -counter items and rgency tation

- √ \$30 / month for groceries\*
- √ \$150 every 3 months for: mental heath and wellness apps, pest control, service animal supplies and genetic test kits\*

Get \$1,810 every year!



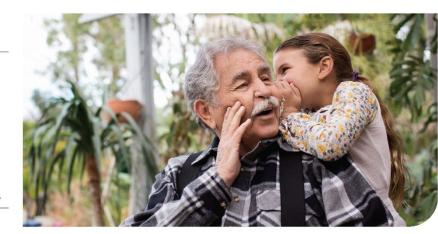
fits are part of a special supplemental the chronically ill. Not all members qualify.



#### Flex / Debit Card (D-SNP)

\$0 Copays

Join the plan that's right for you and your budget — with copays as low as \$0 on important benefits and more.



Get a pre-funded debit card with your [Senior Whole Health] Medicare Advantage plan. Swipe to pay for covered benefits — it's that easy!

- ✓ [[\$XXXX] / year for dental care]
- ✓ [[\$XXX] every 3 months for over-the-counter items like medications, bandages, vitamins, denture care items and more]
- √ [[\$XX] / month for groceries\*]
- ✓ [[\$XXX] every 3 months for non-emergency transportation]
- [[\$XXX] every 3 months for: [mental heath and wellness apps], [pest control], [service animal supplies], [and] [genetic test kit]]

[Get [\$X,XXX] every year!]



[\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.]

For over 40 years, Molina Healthcare has connected people to auality care.

committed to

ig you the benefits

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is you want.

linaMedicare.com]



Call today to enroll!

[Agent\_Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. to 8 p.m.]
[[CA] License No. [XXXXXXXX]]
[Yo hablo español]



Or enroll online! Scan this code to get started.



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[SMID Placeholder] [Part# Placeholder]

### [Get [\$X,XXX] every year!]

With [Senior Whole Health] Medicare Advantage, simply charge covered benefits to your pre-funded debit card.





2024 [State] [Contract-PBP] [(Plan Type)]



#### **Top Benefits**

- Content objective
  - Brief overview of top benefits that drive shopping & switching
- Size
  - 8.5" x 11"
- Versions
  - 46 versions, by plan type by state
- Languages
  - English & Spanish
- Customization
  - Benefits
  - Photography
  - Rep name / number / hours of availability
  - QR code
  - "Yo Hablo Espanol"

- Push to markets
  - Pre-order drop shipped
- Ordering
  - YGS



# **Top Benefits** (D-SNP)



#### [Have Medicare & [Medicaid]?]

[[Senior Whole Health] Medicare Advantage plans give you the benefits of both in one easy-to-use plan. Join the plan that's right for you and your budget!]



#### [Get [\$X,XXX] every year!]

Use your pre-funded debit card to pay for covered benefits like: [dental], [over-the-counter], [transportation], [groceries\*].

[\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.]

2024 [State] [Contract-PBP] [(Plan Type)]



Get copays as low as \$0 on these benefits and more:

- ✓ [[\$X] [\$X \$XX] monthly plan premium]
- √ [[\$X,XXX] / year for dental care]
- √ [[\$XXX] / year for eyewear + an eye exam]
- ✓ [[\$XXX] every 3 months for over-the-counter items]
- ✓ [No-cost access to thousands of fitness centers [, YMCAs] & more]
- √ [No-cost hearing exam + hearing aids every year]
- ✓ [\$XX / month for groceries\*]

#### Call today to enroll!

[Agent\_Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday,
8 a.m. to 8 p.m.]
[[CA] License No. [XXXXXXX]]
[Yo hablo español]



[QR Code FPO] Prefer to enroll online? It's easy! Scan this code to get started.

[SMID placeholder] [Part# placeholder]

[GetMolinaMedicare.com]



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# Top Benefits (non-SNP)



JOHN L SMITH

1EG4-TE5-MK72

HOSPITAL (PART A) 03-01-2023 MEDICAL (PART B) 03-01-2023

#### Need a new Medicare plan?

Get more savings, more options and more coverage with Passport Medicare Advantage plans.



2024 KY H1799-002 (HMO)

Get \$2,670 every year! Use your pre-funded debit card to pay for covered benefits like: dental, overthe-counter items, groceries\*, pest control\*.

"These benefits are part of a special supplemental program for the chronically ill. Not all members qualify. \$0 Copays

Get copays as low as \$0 on these benefits and more:

- √ \$0 monthly plan premium
- \$0 copay for primary care
- √ \$0 copays for preventive dental care + \$1,050 / year for comprehensive dental care
- ✓ No-cost eye exam every year + \$200 for eyewear every 2 years
- √ No-cost hearing exam every year + hearing aids every 2 years
- √ 24 one-way trips / year for non-emergency medical transportation

Call today to enroll!

Agent Name
(012) 345-6789 (TTY: 711)

Monday to Sunday, 8:00 AM
- 5:00 PM





Prefer to enroll online? It's easy! Scan this code to get started.

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. Passport by Molina Healthcare complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at (844) 643-2780 (TTY: 711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al (844) 643-2780 (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito.

Y0050\_24\_3408\_LRTopBenfFlyer\_M D-MOLINA-00010170

PassportMedicareAdvantage.com



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#### With Tabs / Poster

- Content objective
  - Same as Top Benefits Flyer, but with tearaway tabs at the bottom with rep name & number
- Size
  - 8.5" x 14"
- Versions
  - 46 versions, by plan type by state
- Languages
  - English & Spanish

#### Customization

- Benefits
- Photography
- Rep name / number / hours of availability
- QR code
- "Yo Hablo Espanol"
- Ordering
  - YGS



# With Tabs / Poster (D-SNP)



#### [Have Medicare & [Medicaid]?]

[[Senior Whole Health] Medicare Advantage plans give you the benefits of both in one easy-to-use plan. Join the plan that's right for you and your budget!]



#### [Get [\$X,XXX] every year!]

Use your pre-funded debit card to pay for covered benefits like: [dental], [over-the-counter], [transportation], [groceries\*].

[\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.]

2024 [State] [Contract-PBP] [(Plan Type)]

#### Call today to enroll!

[Agent\_Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday,
8 a.m. to 8 p.m.]
[[CA] License No. [XXXXXXX]]
[Yo hablo español]

\$0

Copays

Get copays as low as \$0 on these benefits and more:

✓ [[\$X] [\$X – \$XX] monthly plan premium]

✓ [[\$X,XXX] / year for dental care]

eyewear + an eye exam]

✓ [[\$XXX] every 3 months for

over-the-counter items]

/ [No-cost access to thousands of fitness centers [, YMCAs] & more]

/ [No-cost hearing exam +

hearing aids every year]

√ [\$XX / month for groceries\*]

√ [[\$XXX] / year for



[QR Code FPO] Prefer to enroll online? It's easy! Scan this code to get started.

[SMID placeholder] [Part# placeholder]

[GetMolinaMedicare.com]



MOLINA HEATHCARE HEATHCARE

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#### With Tabs / Poster (non-SNP)



JOHN L SMITH

1EG4-TE5-MK72

HOSPITAL (PART A) 03-01-2023
MEDICAL (PART B) 03-01-2023

#### Need a new Medicare plan?

Get more savings, more options and more coverage with Molina Medicare Advantage plans.



#### Get \$3,840 every year!

Use your pre-funded debit card to pay for covered benefits like: dental, overthe-counter items, transportation, groceries\*.

\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.

2024 WI H2879-003 (HMO)



Get copays as low as \$0 on these benefits and more:

- \$0 monthly plan premium
- \$0 copays for preventive dental care + \$1.100 / year for comprehensive dental care
- \$250 / year for eyewear + an eye exam
- √ \$200 every 3 months for over-the-counter items and non-emergency transportation
- √ No-cost hearing exam + hearing aids every 2 years
- √ \$45 / month for groceries\*

#### Call today to enroll!

Agent Name (O12) 345-6789 (TTY: 711) Monday to Sunday, 8:00 AM - 5:00 PM WI License No. XXXXXXX Yo hablo español



Agent Name (012) 345-6789 (TTY: 711) WI License No. XXXXXXX Agent Name (012) 345-6789 (TTY: 711) WI License No. XXXXXXX Agent Name (012) 345-6789 (TTY: 711) WI License No. XXXXXXX



Prefer to enroll online? It's easy! Scan this code to get started.

Molina Healthcare is a DSNP and HMC plan with a Medicare contract, DSNP plans have a contract. with the state Medica diprogram. Final ment depends on contract renewal Molina Healthcare. complies with applicable Tederal civilinghts, aws and coes not discriminate on the basis of race, ethnicity, notional argin, religion, gender, sex, age, mental ar physical ciscolity, health status, receipt of nearthcare, alaims experience, medical history, genetic information, evidence of insurability, and geographilo location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at (856) 403-8293 (TY-711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de in, érprete sinicos, o ciguno para responder audiquier preganta que pueda l'ener sobre nuestro plan de saludio medicomentos. Pora habiar con un intérprete, por l'ovor l'ame al (866) 403-8293 (TTY.711). Alguien que hable espeño le podrá dyudar. Este es un servicio gratuito. YCC50 24 3461 LR apBenfPostr M

MolinaMedicareAdvantage.com

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MOLINA MOLINA MOLINA: HEALTHCARE MOLINA MOLINA\* HEALTHCARE MOLINA MOLINA MOLINA: HEALTHCARE MOLINA

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#### **Postcard**

- Content objective
  - Allow reps to promote their events effectively customize postcard & upload their mail list data
- Size
  - -9" x 6"
- Versions
  - -3, by brand
- Language
  - English & Spanish

- Customization
  - Rep name / number / hours of availability
  - Event details
- Ordering
  - YGS (option to upload mail list & send directly to leads)



# **EVENTS** – **Postcard**

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!

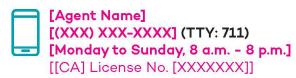
\$0

Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*

Join us for this special event to learn about the extra benefits and savings our plans offer!

- [Day, MM/DD/YYYY] at [X:XX] [a.m./p.m.]
- [Location Name]
- [Street Address]
- [City, State] [Zip]
- [Day, MM/DD/YYYY] at [X:XX] [a.m./p.m.]
- [Location Name]
- [Street Address]
- [City, State] [Zip]

Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.







[SMID Placeholder]

\*Plan benefits vary by location and eligibility.

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at [(866) 403-8293] (TTY: 711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al [(866) 403-8293] (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call [(866) 403-8293] (TTY: 711).

<Address> <City, State ZIP>

<RECIPIENT NAME>

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31452MA24MLNEN



#### **Flyers**

- Content objective
  - Offer a variety of flyers to promote events
- Size
  - 8.5" x 11"
- Versions 21, by brand
  - Education Event / Medicare 101 (3)
  - Sales Event (18)
    - Single Event / No Theme (3)
    - Bingo (3)
    - Coffee (3)
    - Ice Cream (3)
    - Movie (3)
    - Painting (3)

- Language
  - English & Spanish
- Customization
  - Rep name / number / hours of availability
  - Event details
- Ordering
  - YGS



# Education / Medicare 101 Flyer

#### Medicare 101: Learn all the basics, fast.



Join us to find the best plan for you, discover extra benefits and savings, and learn about:

- · Medicare Parts A, B, C, and D
- Part B Premiums
- Medicare Part B and Late Enrollment Penalty
- Medicare Coverage Options
- · Prescription Drug Coverage
- Low-Income Subsidy
  - Day, MM/DD/YYYY]
    [X:XX][a.m./p.m.]
  - ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]

This is not a sales presentation. RSVPs are welcome, but not required to attend.

[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXX]]



Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at [(866) 403–8293] (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al [(866) 403–8293] (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call [(866) 403–8293] (TTY: 711).

[SMID placeholder]







# Single Event / No Theme Flyer

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!



Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*



#### Let's Talk Medicare!

Join us for this special event to learn about the extra benefits and savings our plans offer!



- ► [Day, MM/DD/YYYY] [X:XX][a.m./p.m.]
- ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]



Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.



[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXX]]



\*Plan benefits vary by location and eligibility.

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[SMID placeholder]

31257MA24MGEN | 230612







# Sales / Bingo Flyer

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!



Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*



#### Let's Talk Medicare!

Join us for this special event to learn about the extra benefits and savings our plans offer!

#### [Presentation]

- ► [Day, MM/DD/YYYY] [X:XX][a.m./p.m.]
- ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]

Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.

[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXX]]



\*Plan benefits vary by location and eligibility.

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at ((866) 403-8293) (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al (866) 403-8293) (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call ((866) 403-8293) (TTY: 711).

[SMID placeholder]

31257MA24MGEN | 230612







# Sales / Coffee Flyer

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!



Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*



#### Let's Talk Medicare!

Join us for this special event to learn about the extra benefits and savings our plans offer!

#### [Presentation]

- ► [Day, MM/DD/YYYY] [X:XX][a.m./p.m.]
- ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]

Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.

[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXX]]



\*Plan benefits vary by location and eligibility

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at ((866) 403-8293) (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al ((866) 403-8293) (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call ((866) 403-8293) (TTY: 711).

[SMID placeholder]

31257MA24MGEN | 230612







#### Sales / Ice Cream Flyer

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!



Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*



#### Let's Talk Medicare!

Join us for this special event to learn about the extra benefits and savings our plans offer!

#### [Presentation]

- ► [Day, MM/DD/YYYY] [X:XX][a.m./p.m.]
- ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]

Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.

[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXXX]]



\*Plan benefits vary by location and eligibility

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at ((866) 403-8293) (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al ((866) 403-8293) (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call ((866) 403-8293) (TTY: 711).

[SMID placeholder]

31257MA24MGEN | 230612







# Sales / Movie Flyer

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!



Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*



#### Let's Talk Medicare!

Join us for this special event to learn about the extra benefits and savings our plans offer!

#### [Presentation]

- ► [Day, MM/DD/YYYY] [X:XX][a.m./p.m.]
- ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]

Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.

[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXX]]



\*Plan benefits vary by location and eligibility

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at [(866) 403–8293] (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al [(866) 403–8293] (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call [(866) 403–8293] (TTY: 711).

[SMID placeholder]

31257MA24MGEN | 230612







# Sales / Painting Flyer

Get more than Original Medicare with Medicare Advantage from [Molina Healthcare]!



Premiums and copays as low as \$0 for prescriptions, doctor visits, dental, vision, hearing and more.\*



#### Let's Talk Medicare!

Join us for this special event to learn about the extra benefits and savings our plans offer!

#### [Presentation]

- ► [Day, MM/DD/YYYY] [X:XX][a.m./p.m.]
- ► [Location Line 1] [Location Line 2] [Street Address] [City, State, Zip]

Call me, your local Medicare Advisor, to RSVP and for more information. RSVPs are welcome, but not required to attend.

[Agent Name]
[(XXX) XXX-XXXX] (TTY: 711)
[Monday to Sunday, 8 a.m. - 8 p.m.]
[[CA] License No. [XXXXXXXX]]



\*Plan benefits vary by location and eligibility.

Molina Healthcare is a DSNP and HMO plan with a Medicare contract. DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal. [Molina Healthcare] complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at [(866) 403–8293] (TTY:711). Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al [(866) 403–8293] (TTY: 711). Alguien que hable español le podrá ayudar. Este es un servicio gratuito. For accommodation of persons with special needs at meetings call [(866) 403–8293] (TTY: 711).

[SMID placeholder]

31257MA24MGEN | 230612







#### **SALES PRESENTATION**

- Content objective
  - Give the sales team a standard and compliant presentation about Medicare and the extra benefits that Molina plans offer; customized for each market
- Format
  - Downloadable PPT deck
- Versions (33)
- Language
  - English
- Customization
  - Rep name / phone number / email address

- Ordering
  - YGS



#### **SALES PRESENTATION**

#### 2024 Molina Healthcare, Benefits Presentation





#### **TELESALES**

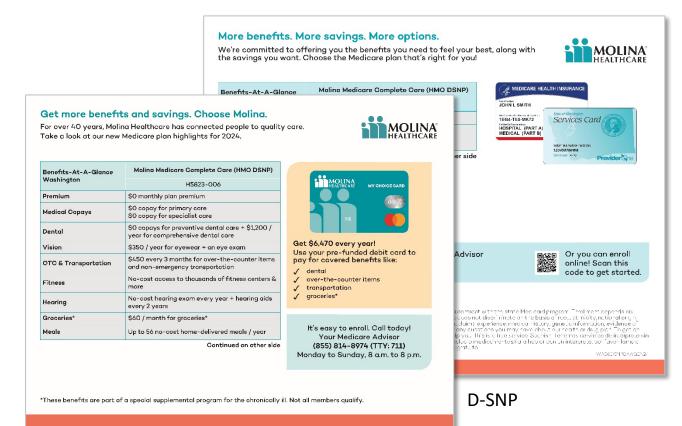
#### (Static BAAGs / Email / Letter)

- Content objective
  - Offers telesales additional opportunities to reach out to leads
- Size
  - 8.5" x 11" (BAAG and letter)
- Versions
  - BAAG, by PBP
  - Letter, by brand and telesales static TFN
  - Email, by brand and telesales static TFN
- Language
  - English & Spanish
- Ordering
  - SalesForce feed to RRD for print & fulfillment



#### TELESALES -

#### **Static BAAG**



#### More benefits. More savings. More options.

We're committed to offering you the benefits you need to feel your best, along with the savings you want. Choose the Medicare plan that's right for you!



Or you can enroll online! Scan this

code to get started.

n, enrollment decence en le, ethnicity, hat eller signig lin informacien evidence e l'eath en drug plan. To gat an emos servic es de la legres els n intérprote, par favor l'ame a

WAICCIHMOBAAGENZI

Benefits-At-A-Glance	Molina Medicare Choice Care (HMO)		
Washington	H5823-012-001		
Prescription Deductible	\$0 prescription deductible		
Prescription Copays	1/2/3 month supply		
Tier 1: Preferred Generic	\$0		
Tier 2: Generic	\$10 / \$20 / \$30		
Tier 3: Preferred Brand	\$47 / \$94 / \$141		
Tier 4: Non-Preferred Drug	\$100 / \$200 / \$300		



#### non-SNP

#### Get more benefits and savings. Choose Molina.

For over 40 years, Molina Healthcare has connected people to quality care. Take a look at our new Medicare plan highlights for 2024.



Benefits-At-A-Glance	Molina Medicare Choice Care (HMO)				
Washington	H5823-012-001				
Premium	\$0 monthly plan premium				
Medical Copays	\$0 copay for primary care \$40 copay for specialist care				
Dental	\$0 copays for preventive dental care + \$600 / year for comprehensive dental care				
Vision	\$200 / year for eyewear + an eye exam				
OTC & Transportation	\$100 every 3 months for over-the-counter items and non-emergency transportation				
Fitness	No-cost access to thousands of fitness centers & more				
Hearing	No-cost hearing exam every year + hearing aids every 2 years				
Groceries*	\$30 / month for groceries*				
Meals	Up to 56 no-cost home-delivered meals / year				

lt's



Get \$2,560 every year! Use your pre-funded debit card to pay for covered benefits like:

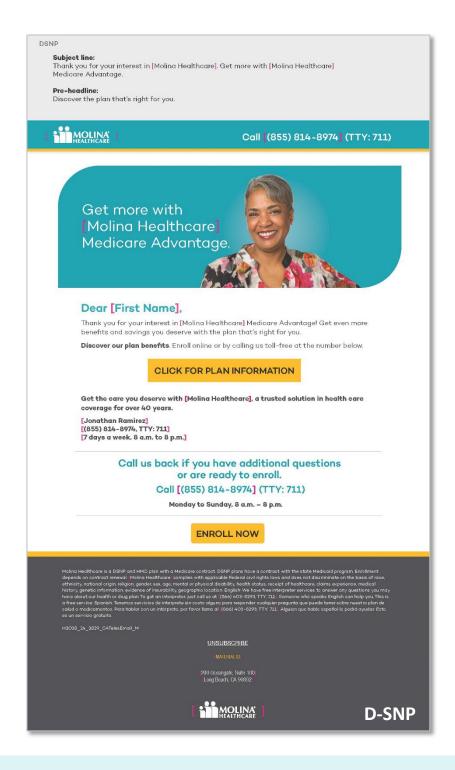
- ✓ dental
- √ over-the-counter items
- / transportation
- √ graceries\*

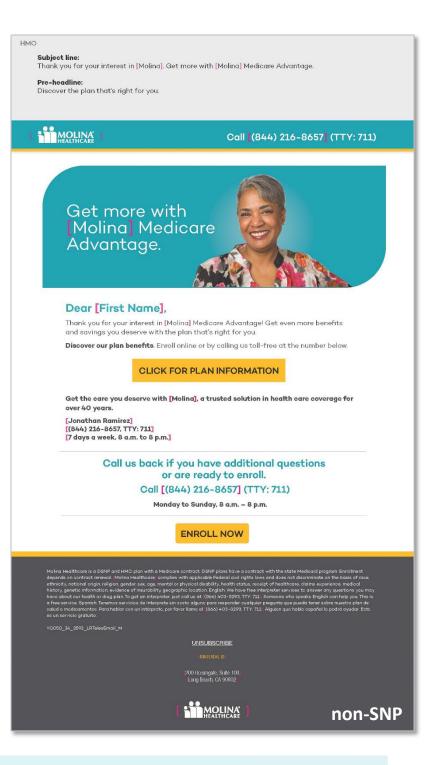
It's easy to enroll. Call today! Your Medicare Advisor (844) 216-8657 (TTY: 711) Monday to Sunday, 8 a.m. to 8 p.m.

\*These benefits are part of a special supplemental program for the chronically ill. Not all members qualify.



# TELESALES – Email







#### TELESALES -Letter

#### Thank you for your interest in Medicare Advantage from Molina Healthcare!

#### Get more with Molina Medicare Advantage.

Molina Healthcare was founded 40 years ago on the belief that everyone deserves quality medical care. That's why we offer Medicare Advantage plans that provide the benefits you need to stay healthy at the best possible value.

We're sending you more information to explain details about the plan we are offering. Inside you'll find an overview of the Molina plan available in your area, with information about covered services and costs.

Remember: your enrollment period ends soon.

We're committed to offering you the benefits and savings you deserve.

**Your Medicare Trusted Advisor** 

#### Time is running out. Enroll today.

Call today: (855) 814-8974 (TTY: 711) Visit MolinaMedicare.com/enroll



Molina Healthcare complies with applicable Federal civil rights laws and does not discriminate on the basis of race, ethnicity, national origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, and geographic location.

Molina Healthcare is a DSNP and HMO plan with a Medicare contract DSNP plans have a contract with the state Medicaid program. Enrollment depends on contract renewal.

English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at 1-(866) 403-8293, TTY: 711. Someone who speaks English can help you. This is a free service. Spanish. Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al 1-(866) 403-8293, TTY: 711. Alguien que hable español le podrá ayudar. Este es un servicio gratuito.

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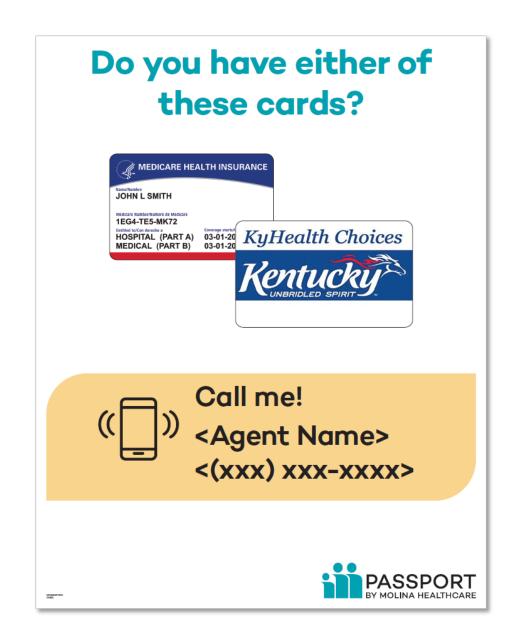
TELESALESLTREN

The name you trust. The Medicare coverage you need.

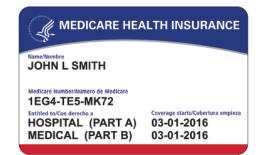


#### **A-Frame Sign**

- Content objective
  - A-frame or "sandwich board" sign, double-sided
- Size
  - 22" x 28"
- Versions
  - 16, by state
- Languages
  - English & Spanish
- Customization
  - Rep name & number
- Ordering
  - ODS & FedEx (hardware and artwork can be purchased separately)



#### Do you have this card?





MOLINA° HEALTHCARE

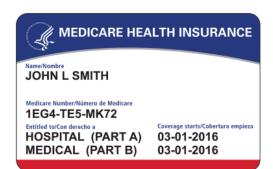
Market w/o DSNP (IL)



#### **Yard Sign**

- Content objective
  - Customized outdoor advertising
- Size
  - 24" x 18"
- Versions
  - 16, by state
- Languages
  - English & Spanish
- Customization
  - Rep name & number
- Ordering
  - ODS & FedEx (hardware and artwork)

#### Do you have this card?



#### Do you have either of these cards?











Market w/o DSNP (IL)

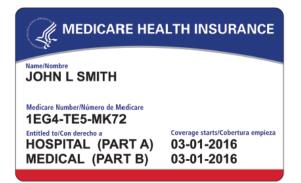


#### **Small Retractable Banner**

- Content objective
  - Mini table-top version of a retractable banner for events
- Size
  - 11" x 17"
- Versions
  - 16, by state
- Languages
  - English & Spanish
- Customization
  - Rep name & number
- Ordering
  - Market Materials Request SharePoint



# Do you have this card? See me!



# Molina Healthcare gives you more.



256DOMANM22E

Market w/o DSNP (IL)



#### **CBO Partnership Brochure**

- Content objective
  - Outreach material for Community Based Organizations (CBOs)
- Size
  - 8.5" x 11" folded, opens to 17" x 11"
- Versions
  - 3, by brand
- Languages
  - English & Spanish
- Customization
  - Rep name & number
- Ordering
  - ODS & FedEx





#### **Large Retractable Banner**

- Content objective
  - Large retractable banner for events
- Size
  - 32" x 80"
- Versions
  - 16, by state
- Languages
  - English & Spanish
- Customization
  - Rep name & number
- Ordering
  - FedEx



# Do you have this card? See me!



Market w/o DSNP (IL)

Molina Healthcare gives you more.





# MISC. MATERIALS – CBO Partnership Brochure (continued)

#### Since 1980, making sure people can lean on Molina.



Let's work together for greater impact!

Molina Healthcare was founded 40 years
ago to provide quality care to those who need it
most. Today, we serve roughly 3 million members

across the U.S. through government-sponsored programs, including a number of Medicare plan choices.

From the beginning, Molina has been committed to giving back.

Among other programs, we offer health and wellness education, and sponsor initiatives and events offering free medical services and other necessities to the community.

#### Let's work together for greater impact!



At Molina, we share your commitment to a healthier community, and cater to the same population.

We'd love to partner with you to make a difference in more lives.

We'd like to use our decades of experience in special events and initiatives to add value to the services you offer and pump up participation.

#### Molina is your supportive partner.



#### Count on Molina to provide:

- · Educational materials about healthy choices
- Special event and initiative sponsorship or participation
- Events to help people understand Medicare benefits
- Introductions to other community partners and resources for you
- Co-marketing promotion for your event and more!

#### We can't wait to see all the healthy changes we can make—together!



The more tools and information people have, the better equipped they are to take care of themselves and their families. At Molina, we're grateful for all you do to improve our community and we're excited to help you impact more lives than ever!



Call <Agent Name> at <(866) 408-9501> and let's start now!



#### **Lead Card**

- Content objective
  - Collect leads
- Size
  - 9" x 6"
  - Pads of 50
- Versions
  - 3, by brand
- Languages
  - Double-sided, English & Spanish in one
- Ordering
  - YGS, ODS, FedEx



#### Si responde a esta tarjeta, un Asesor de Confianza de Medicare le llamará.

	U ¡S‼ co	muníquese con	migo sobre los plane	es de Molina Healt	ncare.	
	Nombre:			Fecha de nacimiento:		
	Dirección	n:			Condado:	
	Ciudad: _		Estado:	Código postal: _	Condado:	
	Celular: _	Te	léfono de habitación	:	_ Mejor horario para llamar:	
	Correo E	lectrónico:				
					to 🗆 Correo	
MOLINA <sup>®</sup> HEALTHCARE					usted elegible para Medicare?	
By replying to this car	d, a Medicare Trusto	ed Advisor wi	ll call you.			
☐ Yes! Please contact me	e about Molina Healthco	are plans.	•			
Name:			Date of Birth:		o discrimina por motivos de raza, origen de salud, recepción de atención médica,	
Address:					gurabilidad o ubicación geográfica. Puede	
City:	State:	Zip:	County:		rmatos, como letra grande, braille o audio.	
Cell Phone:	Home Phone:	-	Best time to	call:	rpreter services to answer any questions 403-8293. Someone who speaks English	
Email:					alguno para responder cualquier pregunta	
Preferred Language:					Tprete, por ravor flurrie di (800) 403-8293.	
Best Way to Contact You:	-					
Do you have Medicare?				or Medicare?		
Do you have Medicaid?			,		220805	
Event Name:	Even	t Date:				
					—— Ва	
Molina Healthcare complies with	applicable Federal civil right	ts laws and does no	ot discriminate on the bo	asis of race, ethnicity, r	ational	

Molina Healthcare origin, religion, gender, sex, age, mental or physical disability, health status, receipt of healthcare, claims experience, medical history, genetic information, evidence of insurability, geographic location. You can get this document for free in non-English language(s) or other formats, such as large print, braille, or audio. Call (866) 403-8293 (TTY: 711). The call is free. English: We have free interpreter services to answer any questions you may have about our health or drug plan. To get an interpreter, just call us at (866) 403-8293. Someone who speaks English can help you. This is a free service. Spanish: Tenemos servicios de intérprete sin costo alguno para responder cualquier pregunta que pueda tener sobre nuestro plan de salud o medicamentos. Para hablar con un intérprete, por favor llame al (866) 403-8293. Alquien que hable español le podrá ayudar. Este es un servicio gratuito.

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Back





#### **Birthday Card**

- Size
  - 5" x 7" folded, opens to 10" x 7"
- Versions
  - 3, by brand
- Languages
  - English & Spanish
- Ordering
  - ODS



Celebrate your special day with good health, laughter, and joy!



Inside



#### **Thank You Card**

- Size
  - 5" x 7" folded, opens to 10" x 7"
- Versions
  - 3, by brand
- Languages
  - English & Spanish
- Ordering
  - ODS



Front

Inside: blank for personalized hand-written note



